



IFLA Presidential Meeting 2010

Knowing is not enough: Engaging in the knowledge economy

18-19 February 2010

If one assumes that knowledge resides in the intellect and that information is how it is communicated, then information is the source from which new knowledge is created and the means through which it can be shared, organised and use to create new products and services (CILIP).

Knowledge, new and old, is a significant driver for growth, wealth creation and employment. In the developing world it must be viewed as the catalyst for the stimulation of economies and development with positive spin-offs such as reduction in poverty and illiteracy and, the elimination of dreaded diseases.

Knowing the significance of information in the knowledge economy is not enough, libraries need to play a more significant role in or contribute more substantially to the knowledge economy. Given that information is the core business of libraries, the onus is on libraries to drive access to information for knowledge production. The objectives of libraries in a knowledge economy, as indicated by the National Knowledge Commission of India, is to disseminate knowledge widely, serve as a major vehicle to facilitate creation of new knowledge, facilitate optimal use of knowledge by all sectors of the economy, and ensure easy access to knowledge by all.

[View presentations here](#)

Programme

Day 1 : Thursday, 18 February OPENING SESSION

Session Chair: Ms Ellen Tise

Welcome and Opening	Prof Russel Botman (Rector and Vice-Chancellor: Stellenbosch University, South Africa)
Keynote address	Ms Naledi Pandor (Minister of Science Technology, South African Government)

SESSION 2 : LIBRARIES DRIVING ACCESS TO KNOWLEDGE

Session Chair: Ms Jennefer Nicholson

Keynote address: Knowing is not enough: Engaging in the knowledge economy	Ms Ellen Tise (IFLA President & Senior Director: Library and Information Service, Stellenbosch University, South Africa)
Keynote address: Access to knowledge and the economic crisis: A chance for libraries?	Prof Dr Claudia Lux (IFLA President 2007-2009, Director of the Berlin Central Library and previous chairperson of the German Library Association, Germany)
Overview, from a business perspective, on knowledge economy	Mr Steyn Heckroodt (SU Business School, South Africa)

SESSION 3 : ENABLERS FOR KNOWLEDGE-BASED GROWTH

Session Chair: Ms Janice Lachance

A2K: A critical reflection on access to knowledge for the growth of a knowledge society	Prof Peter Lor (Extraordinary professor in the Department of Information Science, University of Pretoria and School of Information Studies, University of Wisconsin-Milwaukee, USA)
The role of libraries in knowledge management and knowledge economy	Prof Kingo Mchombu (Dean: Faculty of Humanities and Social Sciences, University of Namibia, Namibia)
The public library in a knowledge economy	Prof Paul Sturges (Chair of IFLA FAIFE and Professor Emeritus Loughborough University, United Kingdom)
From "outreach" to new library model?	Prof Genevieve Hart (Associate professor: Department of Library & Information Science, University of the Western Cape, South Africa)

SESSION 4 : CONCEPTUAL IMPERATIVES

Session Chair: Ms Renee Reagon

Knowledge creation, dissemination and implementation: The librarian's role in today's knowledge economy	Mr Matt Goldner (Executive Director, End User Services, Online Computer Library Center (OCLC), USA)
Leveraging the power of aggregation to achieve an enhanced research environment	Ms Jenny Walker (Information Industry Consultant, South Africa)
University Investment in the Library Phase II: An international study	Mr Arthur Eger (Customer Development Manager, Elsevier, Netherlands)

Day 2 : Friday, 19 February

SESSION 5 : THE NEW PARADIGM "LOCAL FOR GLOBAL"

Session Chair: Ms Elda Nolte

National knowledge initiatives: The role of the National Library of South Africa	Mr John Tsebe (Librarian and CEO of National Library of South Africa)
Cultural heritage and the knowledge economy: The role and value of sound archives and sound archiving in developing countries	Ms Elizabeth Watson (Vice-President: Regional Committee for Latin America and the Caribbean MoW/UNESCO and University Librarian: University of the West Indies, Barbados)
Promoting African indigenous knowledge in the knowledge economy: Exploring the role of higher education and libraries	Prof Kgomotso Moahi (Dean of the Humanities Faculty, University of Botswana Botswana)
Integration of the South African knowledge with other knowledge systems	Prof Yonah Seleti (Human capital and knowledge systems, Department of Science and Technology, South Africa)

SESSION 6 : OPENING ACCESS TO KNOWLEDGE

Session Chair: Ms Laila Vahed

Benefits of Open Access with regard to new information
markets or closed information markets

Dr Bas Savenije (General Director Royal
Library, Netherlands)

Open Access

Dr Eve Gray (Honorary Research Associate:
University of Cape Town and Project Director of
the Opening Scholarship Project, South Africa)

Panel Discussion: Prof Yonah Seleti, Albert K. Boekhorst, Ms Inga Lunden, et al
