A whole new world: Bridging the gap between critical digital pedagogies and the (new) automated virtual T&L environment

Sonja Strydom

LTE T&L Seminar: October 2021





Increasingly automated world

World in continuous need of equality, diversity & inclusivity

Bridging the gap between these two worlds

The way forward for SU





Introduction & Disclaimer

Multidisciplinary perspective

Inclusive approach

Informed dialogue

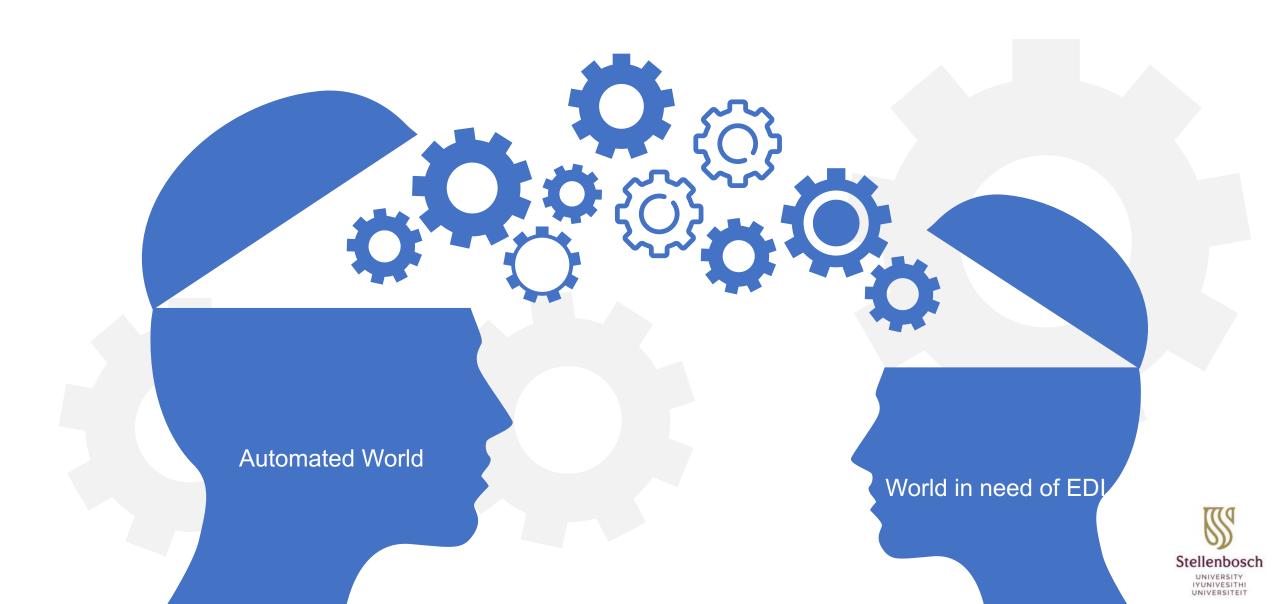


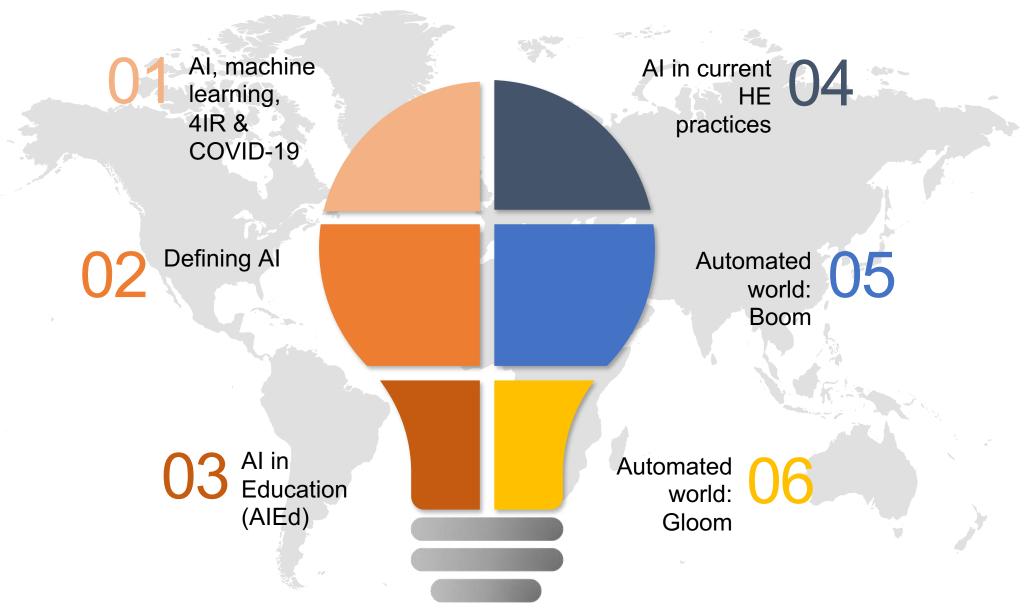
Acknowledgements

- Copyright of any images in the presentation is not owned by myself
- Acknowledge the copyright and licensing agreement of each of the images
- PowerPoint Slide designs: https://slidemodel.com
- This presentation (excluding images) is licensed under a Creative Commons Attributes-Non-Commercial-Non Derivatives 4.0 International License

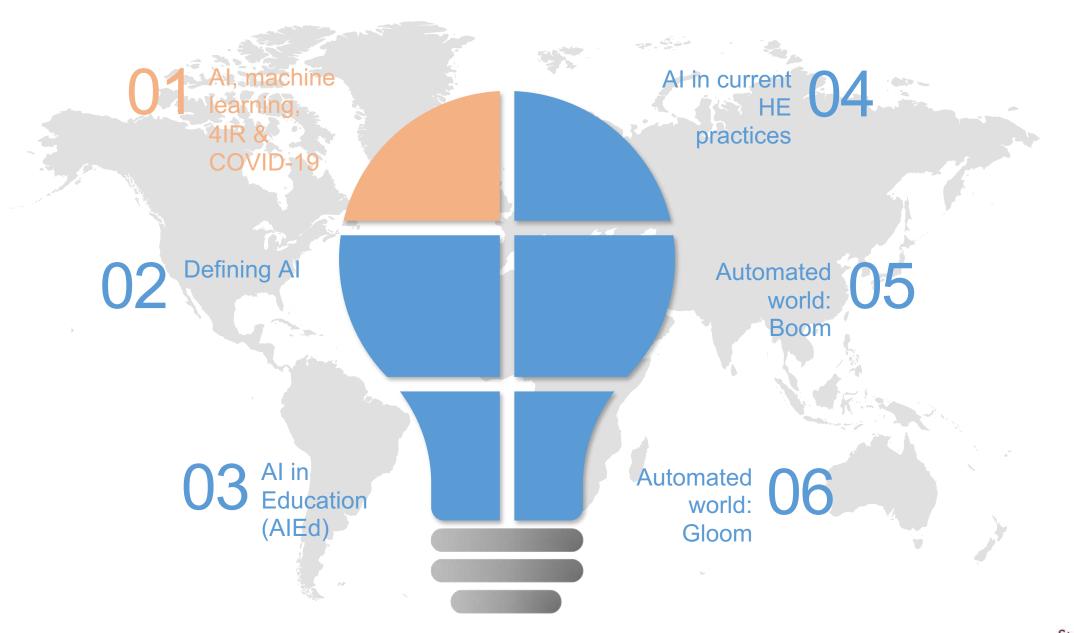


Increasingly Automated World



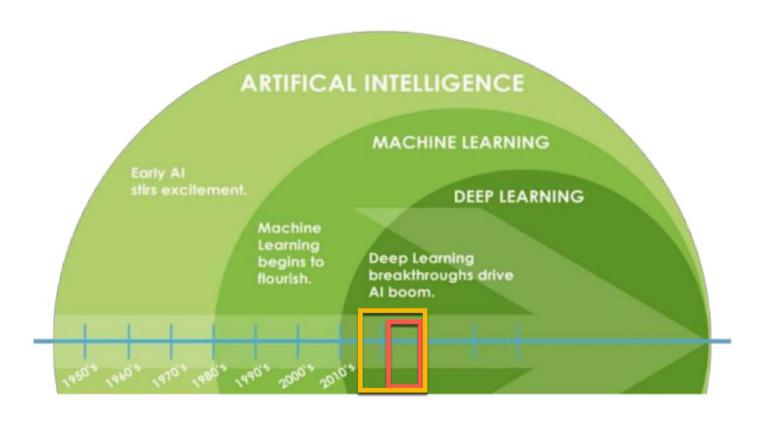




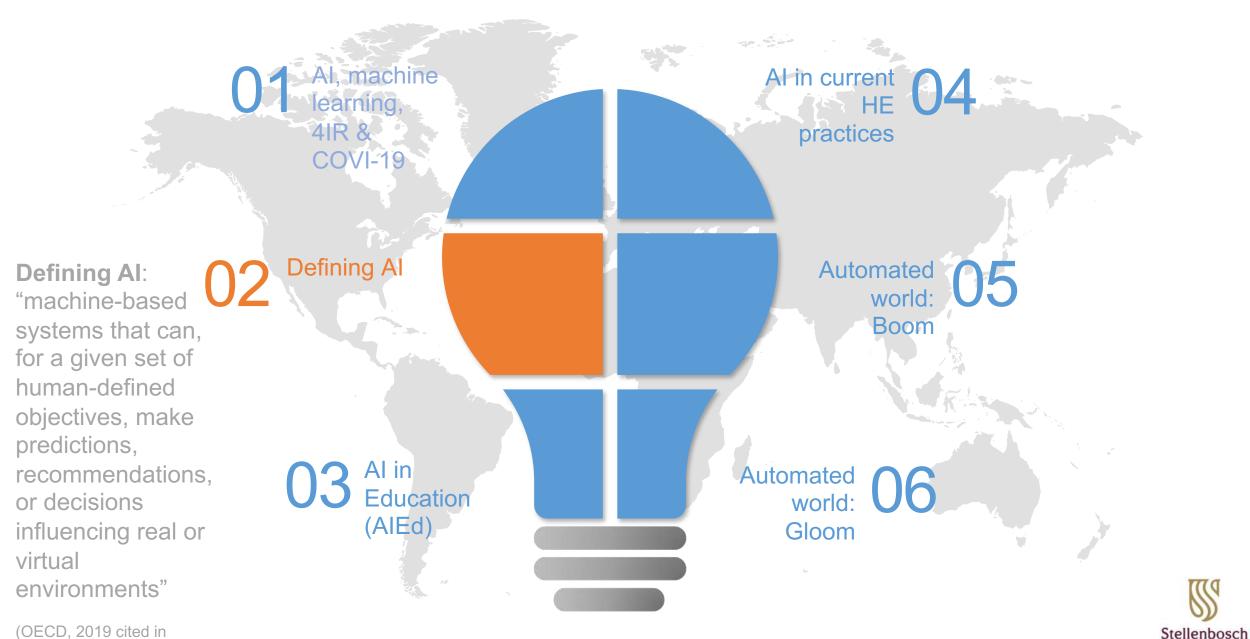




AI, Machine Learning, 4IR & Post-COVID







(OECD, 2019 cited in Southgate, 2020, p.2)

Al Distinctions

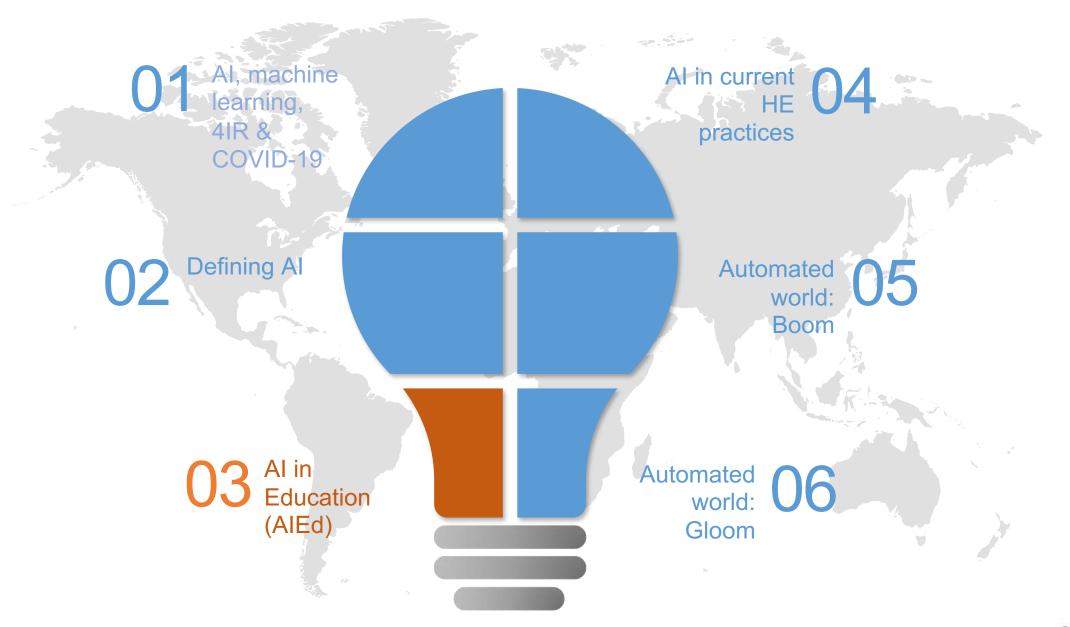
Weak Al

- Artificial narrow intelligence
- Focused on a restricted job
- Enable less experienced human to act at a more advanced level

Strong Al

- Can do most mental functions
- Can apply intelligence to more than one scenario
- Meant to replace activity previously performed by competent human
- "Existential threat to human kind"







AIEd Typologies

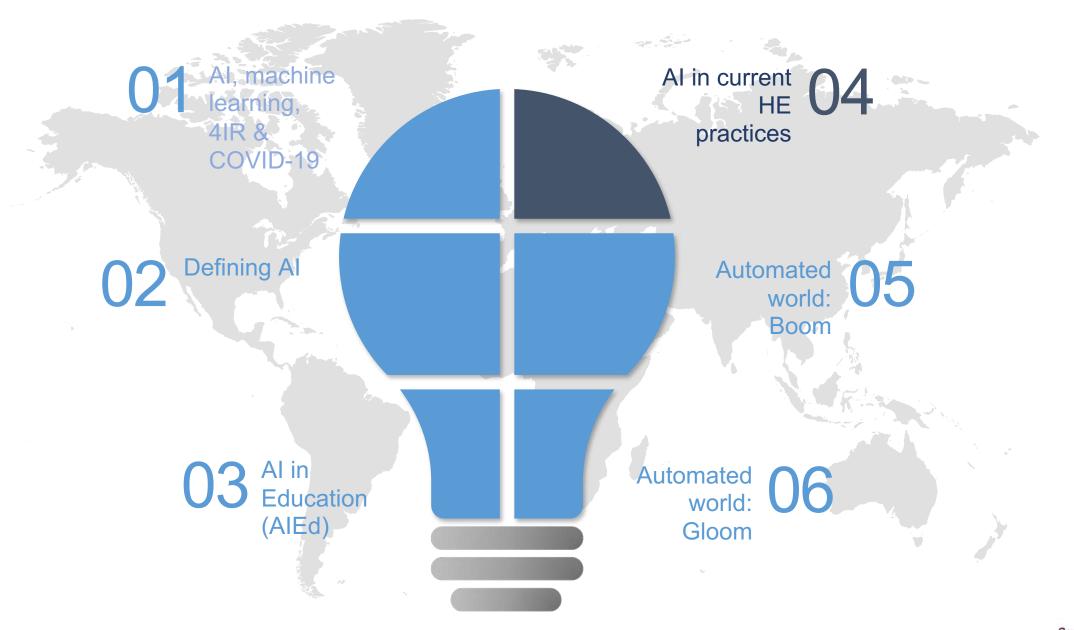
Types of AlEd (Cox, 2021, p.8)

- Learner-facing (e.g. tutoring systems)
- Teacher-facing (e.g. automation of tasks such as plagiarism detection)
- System-facing (e.g. reference to administrative data)

Learner-centered paradigms (Ouyang, 2021, p. 2-4)

- Al directed: learner as recipient
- Al-supported: learner-as-collaborator
- Al-empowered: learner-as-leader

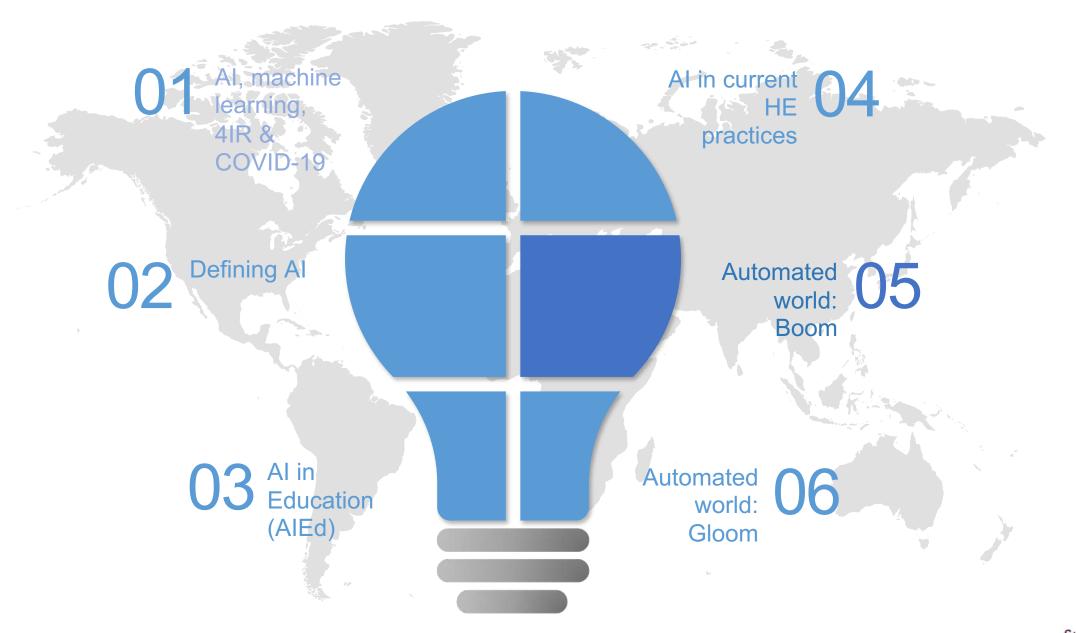










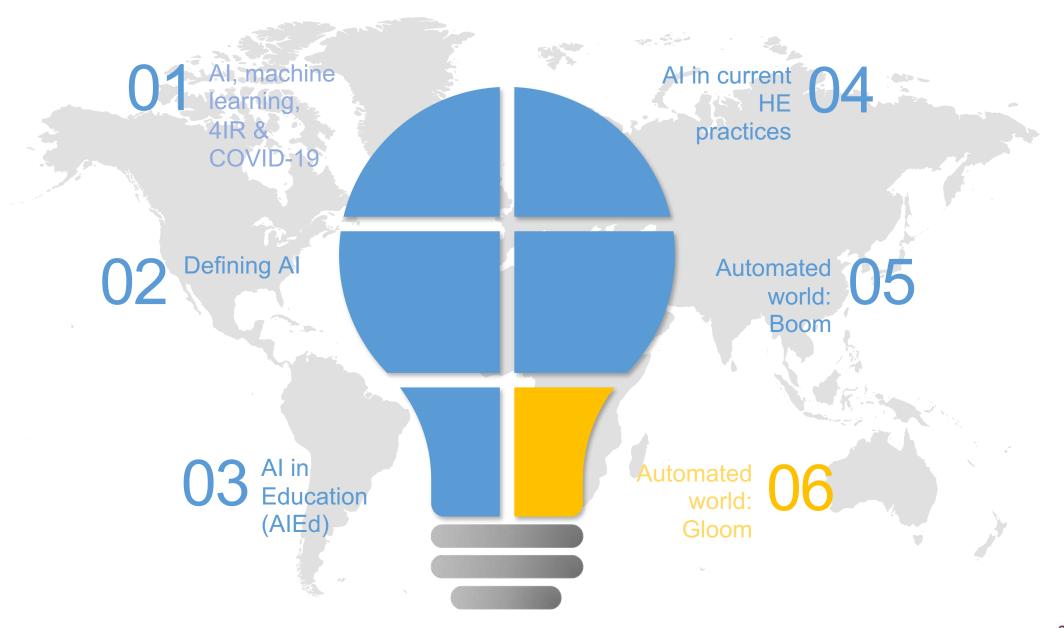




Automated World: Boom

[Al] help learners gain 21st century skills, support a *renaissance in assessment*, embody new insights from the learning sciences, and give us *lifelong learning partners* (Becker, 2017, p. 45)

"...the importance of [AI] does not stop at this point but rather contributes to *improving education* for all different levels, while *improving the qualitative process* of education by providing students with feedback for their learning according to their requirements...." (Aldosari, 2020, p. 147)





Critique

Techno-scepticism

- Literature
- Dehumanise
- Loss of agency
- Neo-liberal ideologies

Cox (2021, p. 11)

Social justice

- 'Fair distribution of resources
- Non-dominant cultural ways
- Representation'

Southgate (2020, p.2)

Current HE: Freirean perspective

- Development of student critical consciousness
- Uncovering of student worlds

Broughan & Prinsloo (2019)

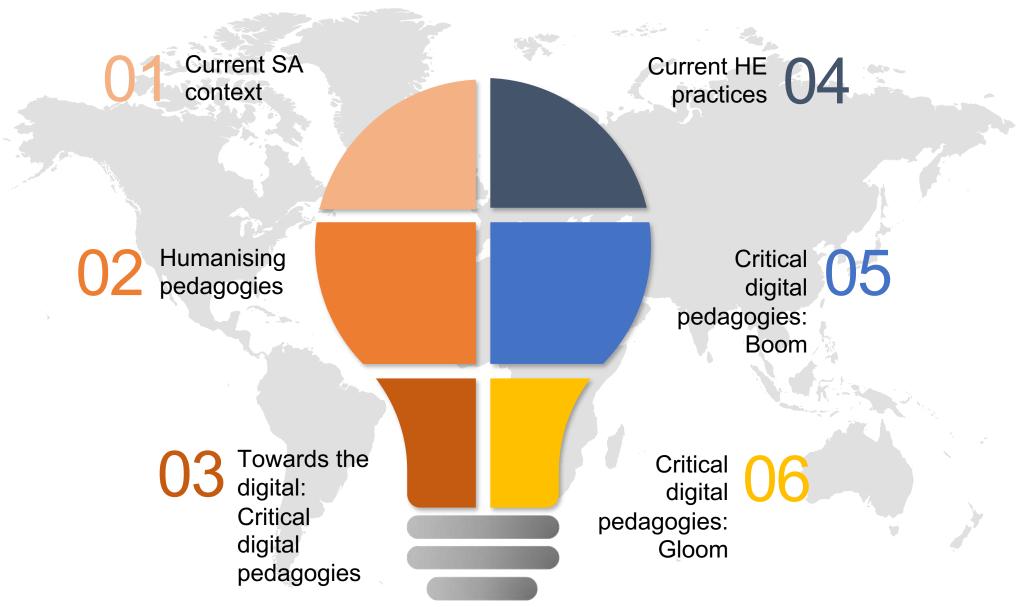


World in Continuous need of Equity,
Diversity & Inclusivity

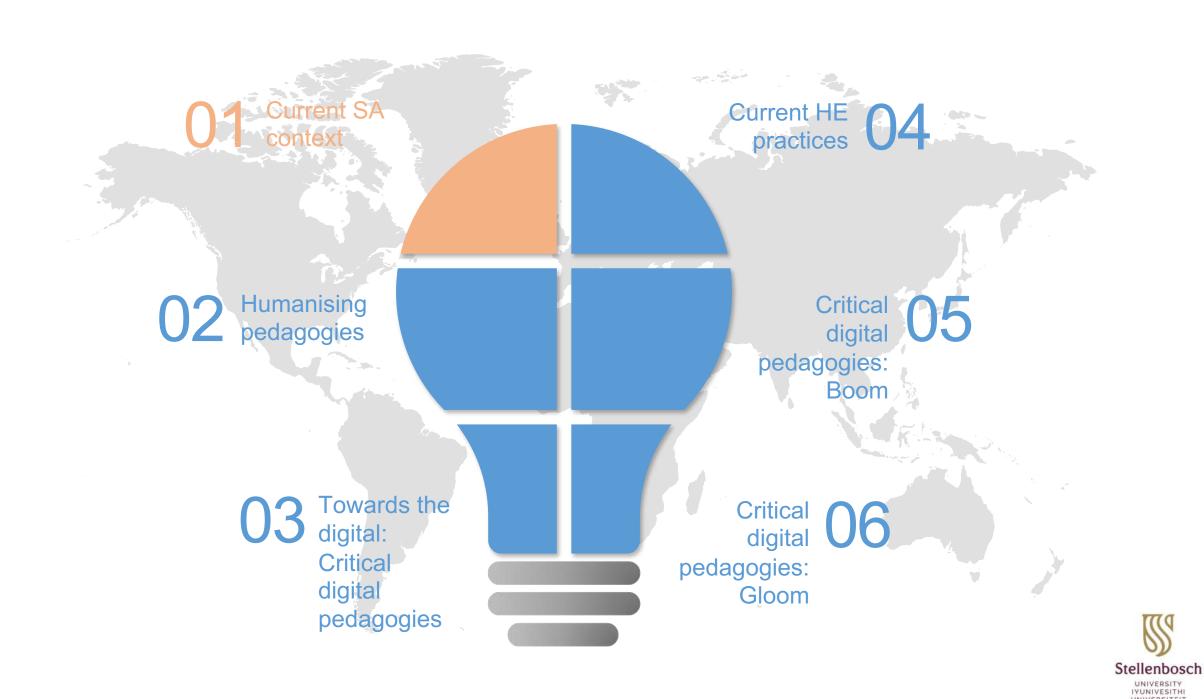












Current SA Educational Context

Zinn & Rodgers (2012)

"South Africa's societal legacy of disempowerment and dehumanisation, particularly within education contexts, is long and in critical need of repair. Despite years of struggle, and solidarity of the majority of its citizens that resulted in the transition to a more democratic political order in South Africa, the educational arena remains a battlefront, in which the struggle to build voice, agency and community continues. Beyond the rhetoric of describing and analysing that struggle, a powerful praxis related to citizenship and social justice within the contextual realities of South African education is required. We believe a humanising pedagogy is one such form of praxis". (p. 76)

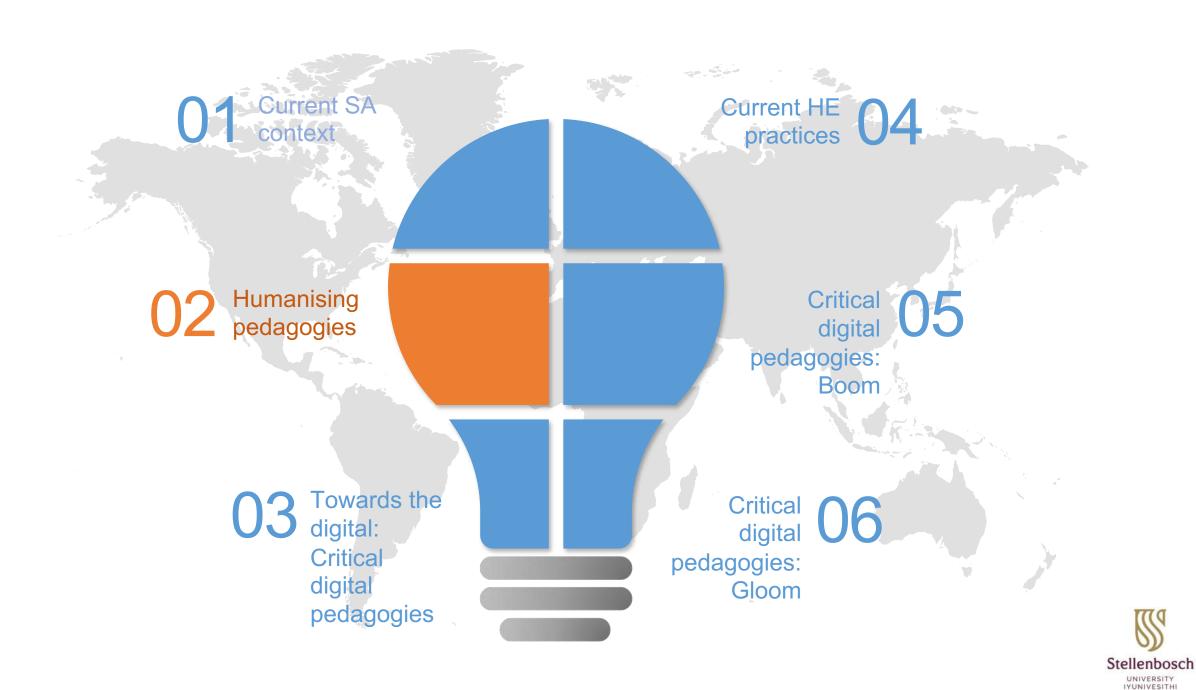
Czerniewicz & Rother (2018)

"Inequality in higher education has, unfortunately, received a great deal of attention in recent years as has inequality in general: South Africa ranks as the most unequal countries in the world in terms of the Gini Index (World Bank 2016)"....

....." the argument was made that blended learning was for the privileged who could teach themselves if they had access to the required resources" (p. 1)

Czerniewicz et al., (2020)

"The current crisis has made it impossible not to recognise the historical, geospatial, economic inequalities of the country and the world students live in. In a certain sense, the pandemic, and the pivoting to online made visible, the invisible, or ignored manifestations and mechanisms of inequality". (p. 949)

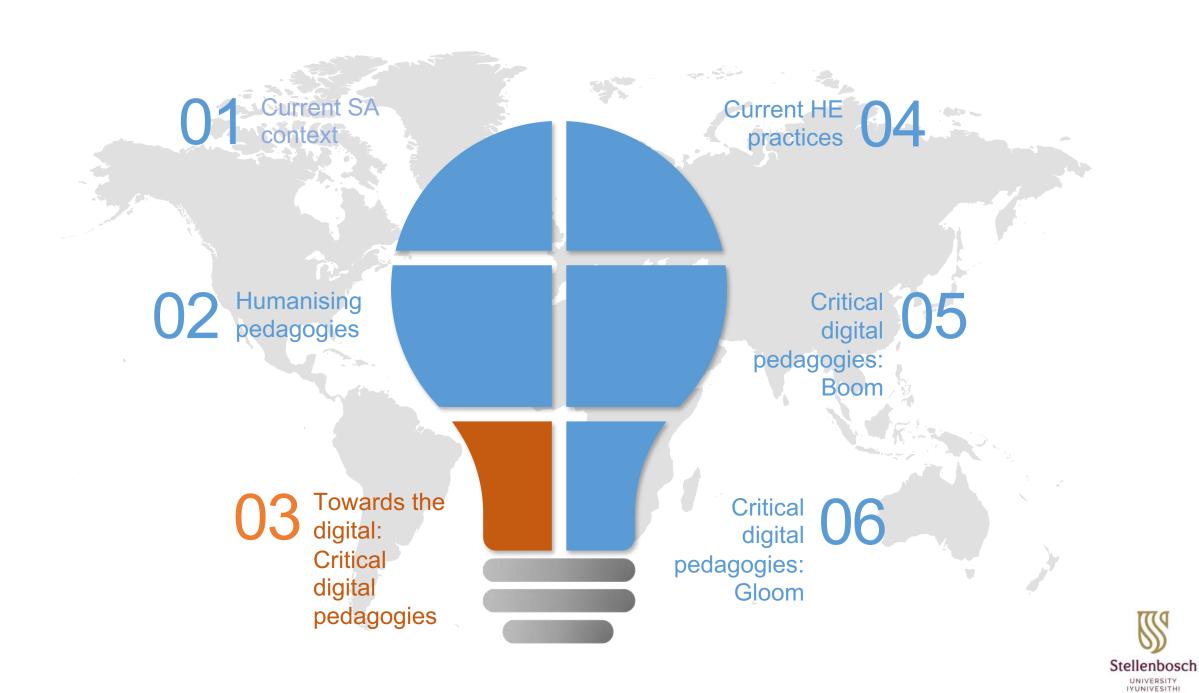


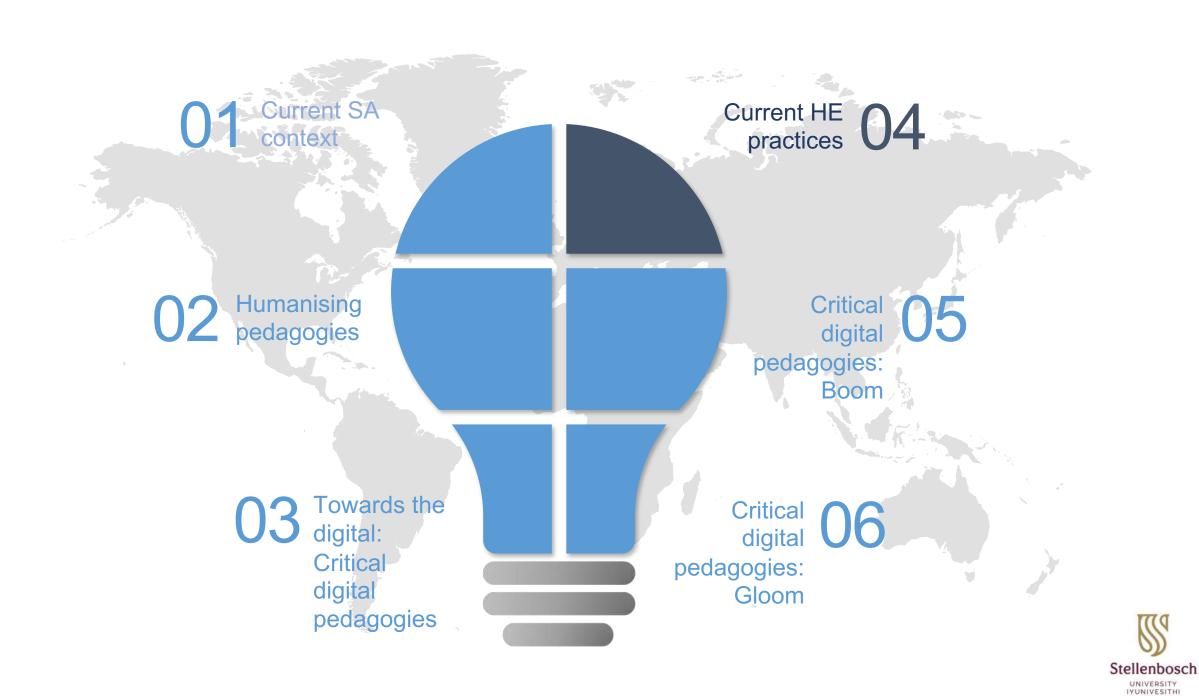
Brief Introduction to HP

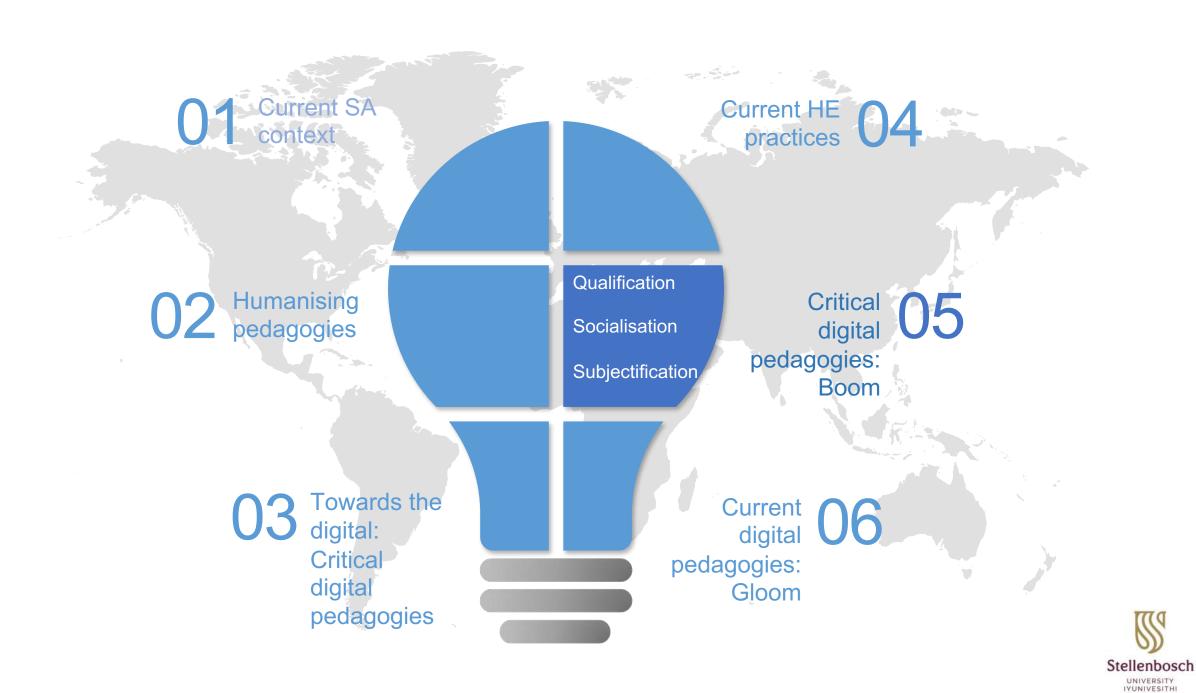


Source: https://paulofreirefinland.wordpress.com/2017/08/19/inauguration/

- Education still controlling the oppressed
- Ignoring their viewpoints
- Unique contexts of students & teachers
- Not 'one size fits all'

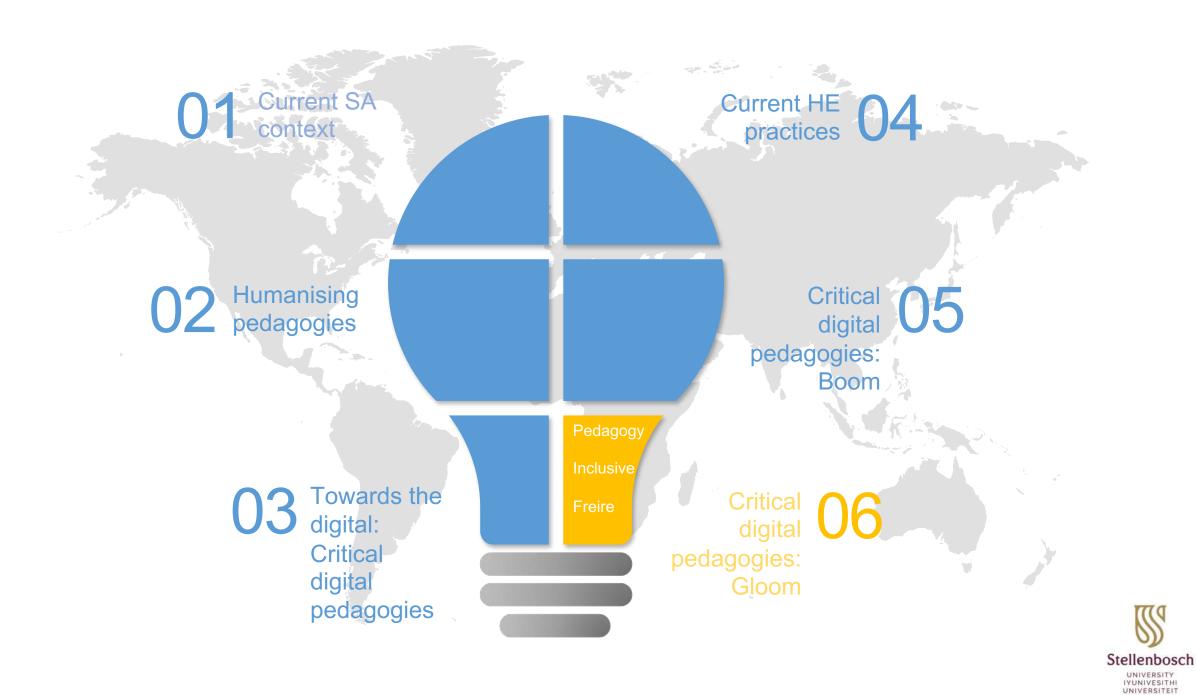






Critical Digital Pedagogies: Boom

Qualification	Attempting to assist in students obtaining qualification Raising awareness of professional development in chosen fields
Socialisation	Students developing into conscious, active and contributing community members
Subjectification	Considering and creating opportunities for enactment of democracy, freedom & equality Focusing on the contextual self that is embedded in the wider society students live in



Bridging the Gap between the Two Worlds



- Limited critical reviews focusing on AIEd (Aldosari, 2020)
- Ethics of AI (Becker, 2017; Zawacki-Richter et al., 2019)
- Research in different subject areas (Bozkurt et al., 2021)
- Lack of alignment between Al & theory (Ouyang, 2021)
- Emphasis in interdisciplinary work role of educationalists (Bozkurt et al., 2021)



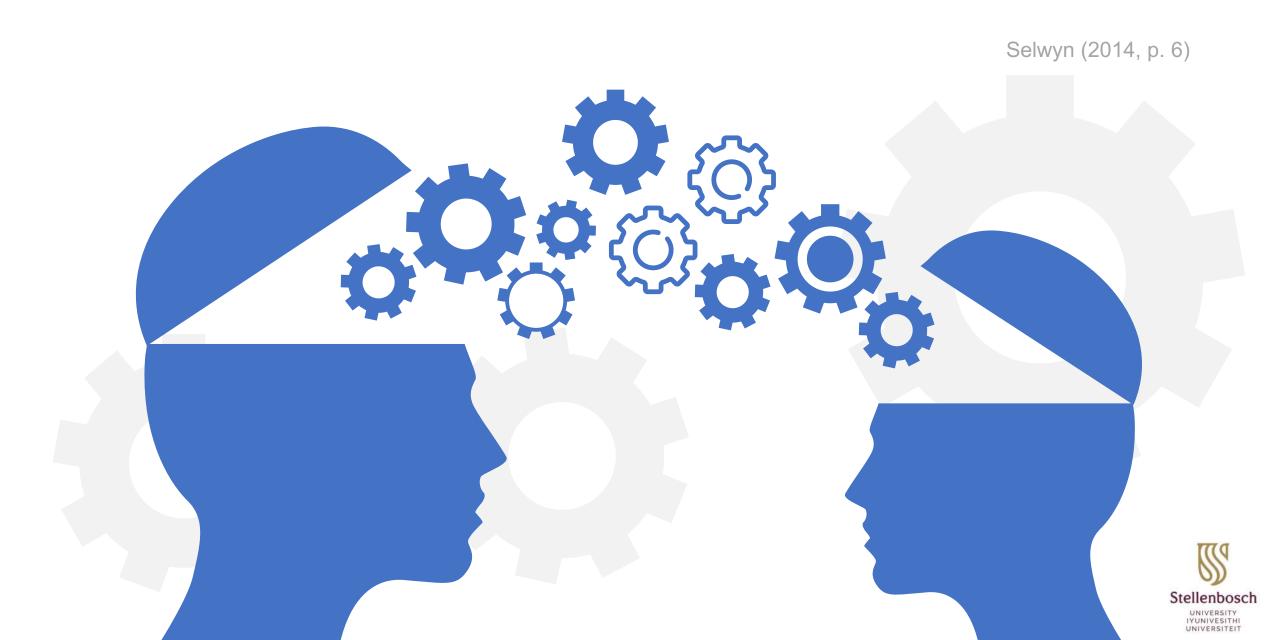
Quo Vadis SU?



- Professional Development
- Collaboration between different divisions
- Understanding pedagogy
- Institutional policy
- Not being driven by technological offers a critical perspective



"[Educational technology] needs to be understood as a knot of social, political, economic and cultural agendas that is riddled with complications, contradictions and conflicts"



References

- Aldosari, S. A. M. (2020). The future of higher education in the light of artificial intelligence transformations. *International Journal of Higher Education*, 9(3), 145–151. https://doi.org/10.5430/ijhe.v9n3p145
- Anderson, V. (2020). A digital pedagogy pivot: re-thinking higher education practice from an HRD perspective. Human Resource Development International, 23(4), 452–467. https://doi.org/10.1080/13678868.2020.1778999
- Bozkurt, A., Karadeniz, A., Baneres, D., Guerrero-Roldán, A. E., & Rodríguez, M. E. (2021). Artificial intelligence and reflections from educational landscape: A review of Al studies in half a century. Sustainability (Switzerland), 13(2), 1–16. https://doi.org/10.3390/su13020800
- Broughan, C., & Prinsloo, P. (2020). (Re)centring students in learning analytics: In conversation with Paulo Freire. Assessment and Evaluation in Higher Education, 45(4), 617–628.
- Cox, A. M. (2021). The coming "intelligent university"? Exploring the potential impact of artificial intelligence (AI) and robots on UK Higher Education, (January).
- Crompton, H., & Song, D. (2021). The Potential of Artificial Intelligence in Higher Education. Revista Virtual Universidad Católica Del Norte, (62), 1–4. https://doi.org/10.35575/rvucn.n62a1
- Czerniewicz, L., & Rother, K. (2018). Institutional educational technology policy and strategy documents: An inequality gaze. https://doi.org/DOI: 10.1177/1745499918761708
- Czerniewicz, Laura, Agherdien, N., Badenhorst, J., Belluigi, D., Chambers, T., Chili, M., ... Wissing, G. (2020). A Wake-Up Call: Equity, Inequality and Covid-19 Emergency Remote Teaching and Learning. *Postdigital Science and Education*, 2(3), 946–967. https://doi.org/10.1007/s42438-020-00187-4
- Jain, S., & Jain, R. (2019). Role of Artificial Intelligence in Higher Education An Empirical Investigation. International Journal of Research and Analytical Reviews, 6(2), 144–150.
- Loftus, M., & Madden, M. G. (2020). A pedagogy of data and Artificial Intelligence for student subjectification. Teaching in Higher Education, 25(4), 456–475. https://doi.org/10.1080/13562517.2020.1748593
- Nelson Mandela University Humanising Pedagogies Webinar Series: https://lt.mandela.ac.za/Humanising-Pedagogy/Humanising-Pedagogy-Webinar-Series Accessed 13 February 2021.
- Ouyang, F., & Jiao, P. (2021). Artificial intelligence in education: The three paradigms. Computers and Education: Artificial Intelligence, 2(March), 100020. https://doi.org/10.1016/j.caeai.2021.100020
- Freire, P. (1970). Pedagogy of the oppressed (30th anniversary ed). New York: Continuum.
- · Selwyn, N. (2014). Distrusting educational technology. Critical questions for changing times. New York: Routledge.
- Southgate, E. (2020). Artificial Intelligence, Ethics, Equity and Higher Education: A "beginning-of-the-discussion" paper. *National Centre for Student Equity in Higher Education*, 1–19. Retrieved from https://www.ncsehe.edu.au/publications/artificial-intelligence-ethics-equity-higher-education/
- Spector, J. M., & Ma, S. (2019). Inquiry and critical thinking skills for the next generation: from artificial intelligence back to human intelligence. Smart Learning Environments, 6(1). https://doi.org/10.1186/s40561-019-0088-z
- Zawacki-Richter, O., Marín, V. I., Bond, M., & Gouverneur, F. (2019). Systematic review of research on artificial intelligence applications in higher education where are the educators? *International Journal of Educational Technology in Higher Education*, 16(1). https://doi.org/10.1186/s41239-019-0171-0
- Zinn, D., & Rodgers, C. (2012). A humanising pedagogy: Getting beneath the rhetoric. Perspectives in Education, 30 (4), 76-87.

