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Dr Kara Pienaar (Nel)

Financial management graduate

Education

2025	PhD Business Management (Financial Management) <i>Thesis topic: A study of corporate social responsibility perceptions: A South African institutional investor perspective</i>	Stellenbosch University, Stellenbosch
2020	MCom Business Management (Financial Management) cum laude <i>Thesis topic: Assessing the role that perception of corporate identity and corporate social responsibility practices play in individuals' investment intention</i>	Stellenbosch University, Stellenbosch
2018	BComHons Business Management (Financial Management) cum laude <i>Thesis topic: Socially responsible attitude towards investment in different sectors of the JSE</i>	Stellenbosch University, Stellenbosch
2017	BCom Mathematical Sciences	Stellenbosch University, Stellenbosch
2013	National Senior Certificate	DF Malan High School, Bellville

Research publications

Journal articles	Nel, K., Erasmus, P.D. & Mans-Kemp, N. 2021. The effect of perceptions of corporate identity and corporate social responsibility practices on investment intention. <i>Journal of Economic and Financial Sciences</i> , 14(1), 1-11, https://doi.org/10.4102/jef.v14i1.657
	Nel, K., Mans-Kemp, N. & Erasmus, P.D. 2023. Sustainable thematic investing: Identifying opportunities based on an analysis of stewardship reports. <i>Sustainability</i> , 15(10), https://doi.org/10.3390/su15108411
	Nel, K., Erasmus, P.D. & Mans-Kemp, N. 2023. Demystifying the use of corporate social responsibility terminology in the investment context. <i>Journal of Economic and Financial Sciences</i> , 16(1), 1-11, https://doi.org/10.4102/jef.v16i1.850

	Nel, K., Erasmus, P.D. & Mans-Kemp, N. 2025. Perceptions of asset managers on corporate social responsibility challenges and opportunities. <i>South African Journal of Business Management</i> , 56(1), https://doi.org/10.4102/sajbm.v56i1.4549
Conference papers	Erasmus, P.D. & Nel, K. 2019. The impact of attitude towards socially responsible investment (SRI) on the investment decision-making of young investors. <i>17th Annual International Conference on Finance, Athens, Greece</i> .
	Nel, K., Erasmus, P.D. & Mans-Kemp, N. 2021. Investigating the applicability of a consumer behaviour model in the investment context. <i>Proceeding presented at the Business Ethics Network of Africa conference, Swakopmund, Namibia, 4-5 November, hybrid format</i> .
Article under review	Nel, K., Mans-Kemp, N. & Erasmus, P.D. 2025. Incorporating social practices in institutional investment decisions: Challenges and related opportunities, <i>Thunderbird International Business Review</i> (under review)
Popular publication	Nel, K., Mans-Kemp, N. & Erasmus, P.D. 2025. Investing that protects people and the planet is growing: new study maps the progress in South Africa. <i>The Conversation</i> , Available online: Investing that protects people and the planet is growing: new study maps the progress in South Africa

Achievements and Scholarships

- Listed on the Deans Merit List (top 10% of students in a module group) for four undergraduate subjects (2016).
- Golden Key International Honour Society (top 15% of students in their field of study) member (2015).
- Johannesburg Stock Exchange (JSE) University Investment Challenge 3rd place (2015)
- Full time doctoral scholarship at the Graduate School of Economic and Management Sciences (GEM) (2021-2023)
- The Banking Sector Education and Training Authority (BANKSETA) doctoral funding (2024)

Short Course Certificates

- Introduction to qualitative research design and methodology presented by African Doctoral Academy (2021)
- isiXhosa Level 1 presented by Stellenbosch University Language Center (2025)

Skills

MS Office (Word, PowerPoint, Excel, Outlook, Teams)

9 / 10



Statistical and coding software (Statistica, SAS and Atlas.ti)

8 / 10



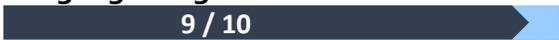
Language: Afrikaans

9 / 10



Language: English

9 / 10



Writing

9 / 10

Problem solving

9 / 10

Work ethic

10 / 10

Communication

9 / 10

Time management

9 / 10

Leadership

8 / 10

Hobbies and interests

- Learning a variety of new skills by attending different workshops (communication workshop, writing workshop, Atlas.ti workshop)
- Community outreaches to Tygerberg Children's Hospital
- Participating in trail running for charity foundations such as the Ithemba Foundation, Pinkdrive and Operation Smile
- Supporting nature conservation and visiting South African National Parks

Work experience

December holiday 2013	Secretary	Nel Tanks, Blackheath
June holiday 2015	Admin	Drs Goosen, Theunissen & Chapman, Brackenfell
2016-2020	Private tutor (high school learners and university students)	Self-employed
2024	Research assistant	Carrots and Sticks project, Cornis van der Lugt, Stellenbosch Business School
2024	Replacement lecturer for <ul style="list-style-type: none"> • Financial Management 314: Financial planning and control (12 credits) • Financial Management 354: Mergers and Acquisitions (12 credits) Responsibilities <ul style="list-style-type: none"> • Preparing and delivering lectures. 	Department of Business Management, Stellenbosch University

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- Setting and marking assessments and examinations.

2025	Contract lecturer for <ul style="list-style-type: none"> • Financial Management 332: Capital investments (12 credits) • Business Management 113 (12 credits) • Business Management 142 (6 credits) • Honours Supervision Responsibilities <ul style="list-style-type: none"> • Preparing and delivering lectures. • Setting and marking assessments and examinations. • Module coordination • Internal moderator 	Department of Business Management, Stellenbosch University
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References

Prof P.D. Erasmus	Honours, masters and PhD supervisor	pde@sun.ac.za
Prof N. Mans-Kemp	Masters and PhD supervisor	nadimans@sun.ac.za
Dr J. Franken	Manager of the GEM	franken@sun.ac.za
Dr de Vries	Focal area manager	devriesa@sun.ac.za
