

Scholarship Announcement 04/2026

Selection process for scholarships for programs in the United States and Italy – 2027 and 2028

1 Introduction

Dear student,

We are excited to announce that applications are now open for scholarship programs at leading institutions in New York and Italy for the classes of 2026, 2027, and 2028. These opportunities are available at the State University of New York and CUOA Business School. Undergraduate and graduate students, as well as professionals with managerial experience, are encouraged to apply for the chance to study at these esteemed universities through IBS Americas' international partnerships.

2 Our Partner Institutions

2.1 CUOA Business School

CUOA Business School - Foundation CUOA is one of the most active learning centers of Administration in Europe. Founded in 1957, it is a business school supported by universities of Padova, Trento, Trieste, Udine, Ca' Foscari, IUAV (Venice) and Verona. Investments promoting a multicultural experience in a global and collaborative academic environment

2.1.1 Programs available in CUOA

- *Business Strategy & Marketing Management*
- *Creativity, Innovation & Entrepreneurship*
- *International Management & Leadership*
- *Operations, Logistics & Lean Management*

2.2 State University of New York, Albany

The State University of New York (SUNY) is one of the most respected university systems in the United States. Founded in 1828, it has 64 campuses in New York State. IBS

Americas has partnerships with their campus located in Albany, offering programs that combine academic excellence, practical application, and cultural immersion.

2.2.1 Programs available in New York

- *Business English*
- *Business Sustainability for Leaders*
- *Competitive Project Management*
- *Corporate Financial Management*
- *Marketing & Value Management*
- *Strategic Thinking*

3 Pre-registration and Selection Process

To pre-register, visit:

<https://lps.ibs-americas.com/en/uni-am-suny-cuoa-05-2026?channel=unia&camp=suny-cuoa-05-2026>

Scholarships are limited and will be awarded to selected students from your institution. Applicants must submit the registration form at the link provided by the deadline of **June 14th, 2026**.

4 Course Characteristics

4.1 Benefits

Selected students will receive a scholarship covering 70% of the program's cost. In addition, scholarship students will have access to a range of benefits: a free test of English level, assistance and documentation for entering the United States, academic and logistical preparation for the program, and an in-person English course abroad.

4.2 Business English

The courses that take place in SUNY also include, at no additional cost, a Business English module focused on improving language skills in a business context.

4.3 Certificates

Program participants will receive a Certificate in Executive Management, issued by the host institution, and for those who opt for the programs in the USA there's also an additional Certificate in Business English, referring to the business English module.

4.4 Company Visits

Two meetings with local executives as part of the activity program.

4.5 Duration

Three weeks in January or July, with full-time classes and activities (including contact with executives and company visits).

4.6 Faculty

Teachers with master's degrees, doctorates, or market specialists with extensive academic and professional experience.

4.7 Language

The program is taught entirely in English, requiring intermediate to advanced proficiency at the time of travel.

4.8 Optional Visits

The programs offer optional visits to the United Nations (UN) headquarters and to companies based in New York and Italy.

4.9 Requirements

Being over 18 years of age, an undergraduate or graduate student, starting in the 5th semester of the course.

4.10 Passport and Visa

It is not necessary to present a passport or visa in the initial documentation to apply for the scholarship.

4.11 Workload

80 hours in total. Business English module is included in the program with 27 class-hours. The schedule is from Monday to Thursday, also might occasionally count with lectures and optional company visits on Fridays. At CUOA Business School, the programs are 100 hours long, and there is Project Work which compensates the absence of Business English.

For those interested, we will be hosting a live information session on May 28th at 9:00 AM (New York time zone), where we will answer questions, share tips, and provide more details about the program. Zoom access ID: 893 0361 6920

We also invite you to join our exclusive [WhatsApp group](#), where we share updates, important reminders, and can answer questions in real time.

For more information about the courses and scholarship criteria, interested parties can contact us by email at: ricardobritto.dr@ibs-americas.com

We hope that students will take advantage of this opportunity.

Sincerely,

Prof. Ricardo Britto

PhD in Business Administration from USP

Responsible for the Scholarship Selection Process