



# 2023 ANNUAL REPORT



**MATIES  
SPORT**



#Go!  
**MATIES**



## OUR VISION

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To be the leading university, contributing towards a holistic and diverse experience through sport.

## OUR MISSION

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To foster excellence in both the academic and sport performances of talented student-athletes and to promote social cohesion and engagement for an active lifestyle among all staff and students.

## OUR STRATEGIC OBJECTIVES

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- Support student-athletes with the delivery of a world-class, holistic high-performance programme.
- Provide access to a diverse recreation and active lifestyle programme.
- Foster a diverse environment aligned to institutional priorities.
- Strive towards a sustainable delivery model, supported by our various professional support services.
- Deliver sport-related research, teaching and learning and social impact initiatives through the Centre for Sport Leadership.

# CREDITS

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# 1

# SUCCESS IN PLAY, ACADEMICS AND GLOBAL RESEARCH

2023 was another exceptional year for Maties Sport and our student-athletes, both on and off the field. In addition to 18 of our sporting disciplines collecting 30 medals (10 gold, 8 silver and 12 bronze), we achieved an 85% academic pass rate across our 9 High Performance codes.

We appointed a further 21 research Fellows to our Centre for Sports Leadership – which itself was awarded Olympic Studies Centre status by the International Olympic Committee, resulting in the launch of the South African Centre for Olympic Studies and Social Impact (SACOSI).

Maties Sport had a few staff movements. We said farewell to Grant van Velden - our previous Head: High Performance and to Cameron Donkin - our Strength & Conditioning Coach.

It may be tough when key staff move on, but it provides opportunities for new appointments and promotions. In this spirit, we congratulate former Sport Manager for two High Performance codes, Keagan van Aarde, who now becomes Senior Manager : High Performance, from January 2024. Sean Surmon being officially appointed as Maties Sport Director.

Additional change management saw the re-allocation of sport codes, and With all these - changes, as the Chief Director of Maties Sport, my key focus areas for 2024 will be:

**1. Human resource management** with focus on strengthening skills to advance operational excellence; revisit personal development plans to align to succession planning; and facilitate staff investment to contribute towards a balanced, healthy, and positive work environment for career and personal wellbeing.

**2. Advancing our relevance through social impact, research and building capacity** through our Centre for Sport Leadership (CSL) and the International Olympic Committee Research

Studies Centre which, in partnership with CSL, presents excellent opportunities to showcase and apply our academic and management expertise.

**3. Personal development** and advancement of my expertise through pursuing my PhD so that I may be able to better support and guide the #MaroonMachine team under the leadership of Professor Stan du Plessis, the University's Chief Operating Officer.

Congratulations to our staff, student-athletes, coaches, medicine & sport science support staff, facilities and grounds teams, interns, sponsors, donors, partners, stakeholders, families, friends, communities, and our fans on another amazing year.

We are geared to advance our relevance and remain committed to Stellenbosch University's vision of inclusivity, excellence, and innovation. We will continue to make a difference - *To be the leading university, contributing to a holistic and diverse experience through sport.*

**Ilhaam Groenewald,**  
Chief Director,  
Maties Sport



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# YEAR OF NEW SPORTING OPPORTUNITIES AND ACCOLADES

The past year was one of new opportunities for Maties Sport. We introduced Women's Rugby as a sporting code and our first team made us proud by bringing home the inaugural Women's Varsity Cup. We also salute our two Maties alumni who represented the Proteas in this year's Netball World Cup hosted in Cape Town.

Another proud moment was to be part of honouring our student-athletes at this year's Maties Sport Awards for their outstanding efforts and significant contributions on and off the field.

Congratulations to our rowers, the basketball, hockey, rugby and netball players, our new e-Sports participants, the behind-the-scenes people in our offices, our coaches, and the assistants. Our dedicated #MaroonMachine and all its parts are surely well-oiled and in top-notch shape.

At the end of December, our Stellenbosch campus was once again filled with students celebrating their academic achievements during graduation week: among them, our student-athletes who celebrated their outstanding academic results.

To be able to perform optimally on the sports fields while excelling on academic terrain,

is the characteristic of an extremely well-balanced and character-filled individual who will keep on making a great success of his or her career — wherever the path leads.

Thank you Maties Sport athletes and staff for making us proud.

**Prof Stan du Plessis**

Stellenbosch University Chief Operating Officer



# 3

## OUR STEWARDS OF EXCELLENCE

It was a year of fond farewells and warm welcomes to new staff and to others who stepped into new positions. Our exceptional and dedicated team once again rose to each and every challenge, gave 100% support to our student-athletes, and expertly showcased Maties Sport through playing host to local and international teams and events.

### Maties Sport staff recognised for outstanding contributions

An important component of staff recognition is to celebrate the vast diversity of contributions.

In 2019, Chief Operating Officer: Finance & Operations and Maties Sport line manager, Prof Stan du Plessis, introduced an exciting initiative aimed at recognising staff across his responsibility centre with Excellence Awards.

In 2023 Maties Sport staff members, Anche Nortje (Sport Manager: Maties Hockey) and James Marney (Maties Rugby assistant) were celebrated in the final awards.

The #MaroonMachine family could not be prouder!

*Shareen van Staden and Drikus Hancke (left) and Ilhaam Groenewald (right) with award winners James Marney and Anche Nortje.*

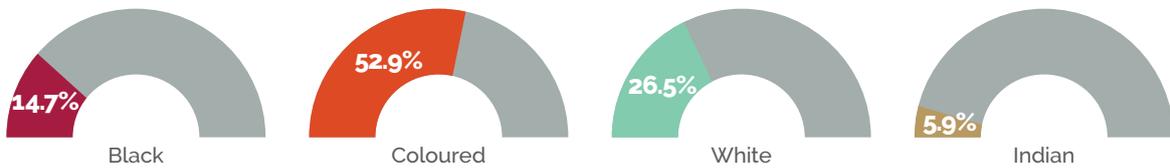


# Meet Maties Sport's Senior Management Team



Positioned to lead, from left, Andy du Bruin, Nana Adom-Aboagye, Ilhaam Groenewald, Reggie Smith and Sean Surmon.

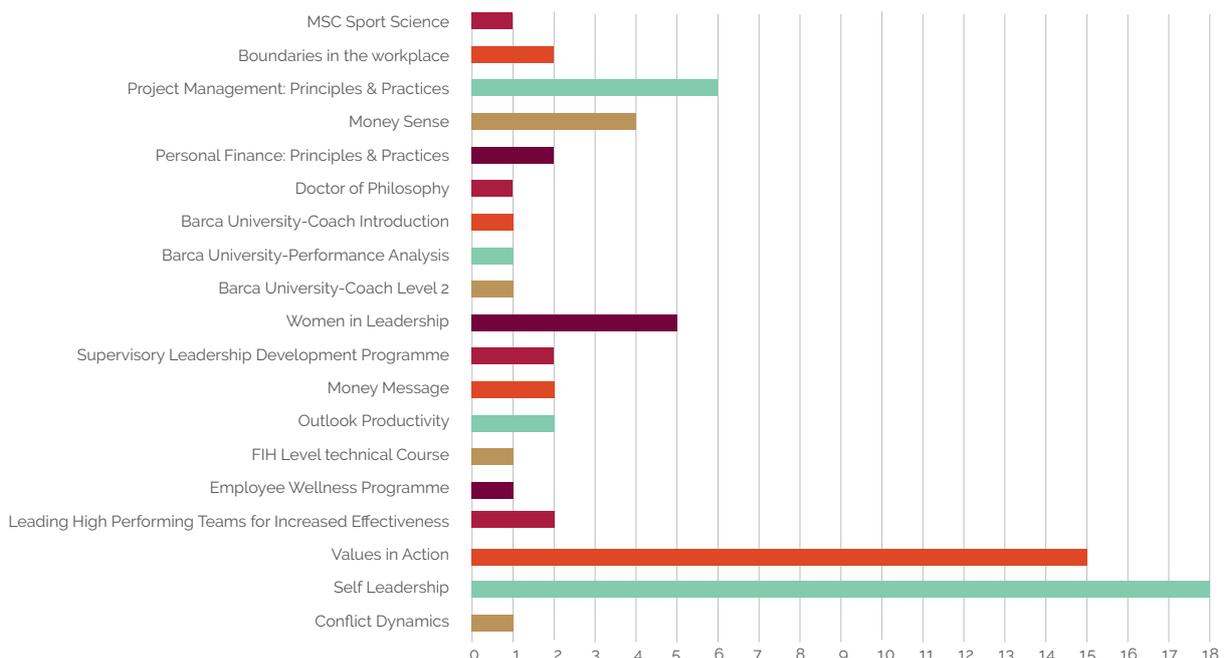
## HUMAN RESOURCES / DEMOGRAPHICS BREAKDOWN



## TOTAL MS STAFF TRAINING: MALE AND FEMALE



## MS Training & Development - Courses 2023



## The #MaroonMachine Dream Team



Maties Sport staff with SU Chief Operating Officer, Prof Stan du Plessis.

## Staff movements to advance careers

Our administrative and management strengths – as well as our service to student-athletes - were bolstered in 2023 through the appointment and promotion of a few key staff members.



Sean Surmon

**Sean Surmon**, a founding staffer of the Maties High Performance Unit, was officially appointed Director: Maties Sport. Surmon returned to SU in 2011 as part of the Integrated Medicine and Science (IMAS) High Performance programme. Over a 10-year period the IMAS programme grew to become a key service delivery unit to our High-Performance sporting codes.

With his passion for sport and his years of experience with student-athletes, he will continue to ensure that Maties Sport strives for operational excellence. Surmon has also been appointed as the Residence Head of Huis Neethling, Maties Sport's sports residence.

**Keagan van Aarde** took up the helm as Senior Manager: High Performance Unit following former head, Grant van Velden, leaving to head up HP at Cricket South Africa. Van Aarde studied Sport Science at SU and played cricket for Maties. He is an ex-Prim of Huis Neethling, and was the HP Unit's first Intern in collaboration with the Sport Science Department. From there he furthered his career as sport club manager of Cricket and Athletics.



Keagan van Aarde

**Karabo Abuki** (left) was appointed as the Men's and Women's Football Strength and Conditioning Coach, and **Robyn Emslie** (centre) joined the team as an HP Intern for 2023. **Hannah Bevis** (right) the Men and Women's Basketball and Women's Rugby Strength and Conditioning Coach.



**Jonathan Guy** took over as Head Coach for Maties Swimming. He graduated with BSc Sports Science (Hons) in High Performance (2015) and BSc Sports Science (Hons) in BioKinetics (2016) degrees from SU. Guy's swimming school focuses on juniors, and five will participate in the SA National Junior Champs 2024. He also assists the Darcey Sunshine Foundation with Water Safety education and Survival Swim lessons for vulnerable communities.



*Jonathan Guy*

**Kabamba Floors** was named as the Rugby Senior Men's Head Coach for the next three years. "It's a huge privilege to be entrusted with a position that I have grown into over the past seven years," said Floors. Floors joined Maties Rugby as assistant Young Guns coach in 2016.



*Kabamba Floors*

Another Matie veteran, **Craig Barry**, also stepped in to serve our student-athletes in 2023 as Assistant Coach to the Rugby first team. Barry who captained Maties Rugby in 2017, participated in five Varsity Cup tournaments, scored 16 tries and played 41 matches.



*Craig Barry*

**Anche Nortje** was permanently appointed as Maties Hockey Club Manager. Nortje's association with the club began in 2004 as a student-athlete while studying for her BA Sports Science degree. Her professional relationship began in 2015 and she has fulfilled roles in administration as well as coaching.



*Anche Nortje*

## Celebrating our cultures in style



*Some downtime for the team: Maties Sport staff celebrating Women's Day at Ashanti Estate.*

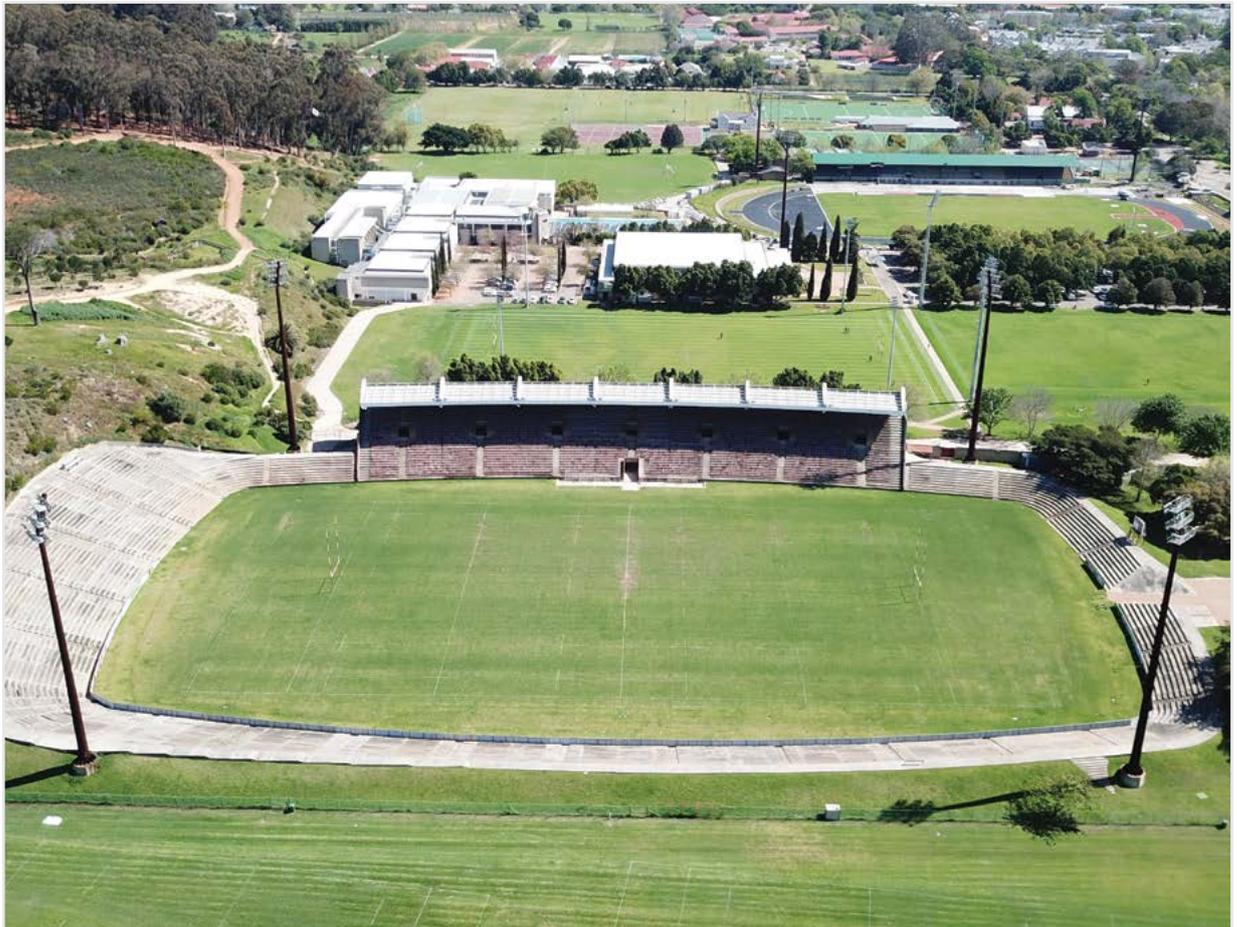
# 4

# OUR WORLD-CLASS SPORTS STAGE

Our Coetzenburg sporting campus was the perfect venue for local and international competitions and events in 2023, showcasing our exceptional facilities and our teams' professional hosting and organisational skills.

We hosted film and stills shoots, corporate, Government, community and school's events, national federation sporting events – and of course, Varsity Cup competitions. The Danie Craven stadium was the venue of choice for the

United Rugby Championship and Currie Cup matches, the World Rugby U/20 Championship, and the World XV Women's Championship. Stellenbosch FC also kicked off their Premier Soccer League (PSL) campaign.



## Major external events hosted at Coetzenburg

- u/19 CUBS week
- PSL Stellenbosch FC League matches
- T20 Womens World Cup
- Varsity Cup
- Vensters
- Rector's Welcoming
- Cluster Sport Day
- Newcomers Event
- Schools Athletics
- Cape Winelands Gala
- ABSA Cape Epic 2023
- WP Biathlon Event
- URC DHL Stormers Matches
- Paul Roos MTB SA Cup
- Graduation
- Stellenbosch Football Club
- U20 World Rugby Championship
- E-Bosch Choir Festival
- Varsity Netball
- Maties Sport Awards

## Stellenbosch Football Club winners

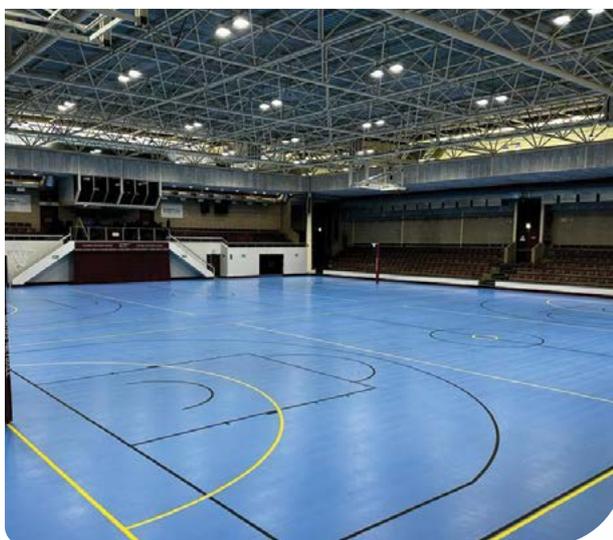


Jubilant trophy winners, Stellenbosch Football Club, have made Maties Sport their home ground.

## World-class upgrades for Coetzenburg courts

The Maties Cricket Clubhouse changing rooms were refreshed ahead four warm-up matches for the ICC T20 Women's Cricket World Cup that took place in February. Our cricket fields were hosts to eight international teams with finalists South Africa and Australia being two of them.

Coetzenburg Centre (right) saw renovations that include an international netball court that was used by the Spar Proteas Netball team in preparation for the 2023 Netball World Cup. This court now makes Maties a netball destination of choice, and positions us to host provincial tournaments such as the Telkom Netball League. As this is a multipurpose facility, it will also play a pivotal role with our Basketball programme.



## Huis Neethling is home away from home

Huis Neethling residence, is home to 104 student-athletes – 48 women and 56 men across sporting codes. It is geared to supporting the demanding schedules of student-athletes who need to balance academics with training and play, focus on nutrition, mental and emotional wellness - and still enjoy their university days.

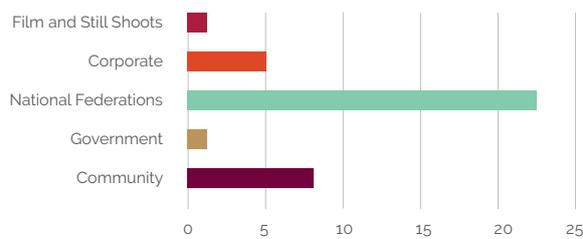


## Satellite grounds extend our campus



Tygerberg Medical campus (left) in Bellville is serviced by Maties Sport with its own built-for-purpose sports facility to accommodate a number of codes; and just a few kilometres from Coetzenburg in Stellenbosch is our spectacular Lentelus grounds that is the centre of our football action.

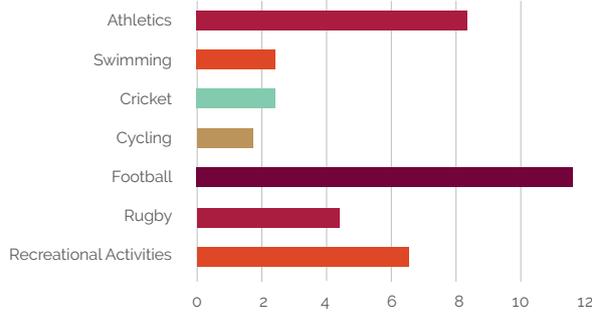
### No of events per category



### No of events per month

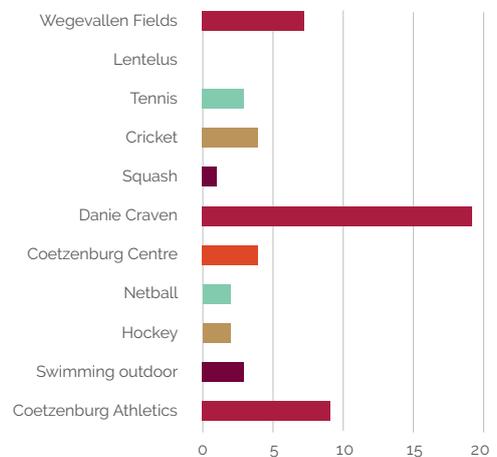


### No of events per sport code



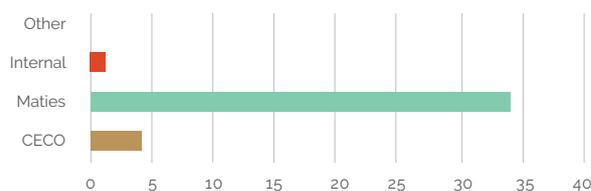
Football was one of the most popular Sport codes in 2023, as a result of the partnership with Stellenbosch Football Club.

### No of events per facility



The Danie Craven Stadium was one of our most popular facilities in 2023, as a result in it becoming a dual facility to host several URC and PSL Football matches.

### Event source



Most new business - and maintaining existing business - was attributed to Maties Sport directly.

# We are serious about sustainability



Maties Sport is able to maintain a zero potable water use status throughout the year on our Coetzenburg campus.

We have a licence to pump water from the river to a 79 000m<sup>3</sup> dam on our site, and this water, used to maintain our fields throughout the year, is pumped during the winter months.

Rain water, stored in tanks, is used to fill our indoor pool; and bore-hole groundwater is used to fill the outdoor pool. The current capacity of our rainwater tanks is 500 000 litres; and this will be upgraded to 800 000 litres in 2024.

Solar power is a part of the University's Green and Sustainability Plan that will be implemented over the next five to 10 years, and we are also investigating replacing heat pumps at our pool facilities with a wood pellet system to create heating without electricity.

Generators are used as back-up at the Coetzenburg Centre, the Sport Science building which services the Biokinetics Centre and the Gymnasium, our facilities workshop, Jannie Marais House and the C rugby field lights. We hire in a unit for the Danie Craven Stadium as and when required.



# 5

## CELEBRATING EXCELLENCE

Excellence is the ethos of Maties Sport – whether on or off the field! And 2023 not only saw our student-athletes bag championship titles and bring home the gold, silver and bronze across codes, they also showed their exceptional abilities and discipline by achieving academic gold.

It was a particularly great year for our women in sport, specially with Maties Sport winning the inaugural Varsity Rugby Women's Cup.

They featured around the world in international competitions and provided proof through talent

to more than justify further investment and fan support.

We celebrated these #MaroonMachine women warriors by theming our annual awards ceremony Here for Her.

### It's a first for Maties Women's Rugby

The Maties Women's Rugby side bagged the inaugural Varsity Cup Women's title after years of hard work and challenges.

Like their male counterparts – who won the inaugural Varsity Cup under Chean Roux in 2008 – the Maties Women's side became the first team to have their name etched onto the Varsity Cup Women's trophy.

Johann Zeier has been volunteering as their coach for a few seasons, while still coaching Men's Rugby. The SAS Rugby Coach and Performance Analyst has been involved with Maties Rugby for nearly a decade.

Said Zeier: "Over the past six years, Maties Sport and Maties Rugby have been really supportive of Women's Rugby. Working for a brand that backs you make a massive difference in the way things get done and I believe it's a massively positive contribution to our high performance training environment."

Bianca Augustyn, a Civil Engineering student who featured in the South Africa Women's Sevens sides at the 2022 Commonwealth Games in Birmingham, says that as women rugby players, they have "nothing to lose but everything to gain".



Our Varsity Cup Women's Rugby champions with their well-earned trophy.

# Backed by Stellenbosch leadership

Sport is central to Stellenbosch University's objectives of creating a thriving institution and to providing a transformative student experience.

In this spirit, Rector and Vice-Chancellor, Prof Wim de Villiers, attended our 2023 Coaches' Forum and introduced some insightful conversations – particularly that the successes of Maties Sport comes down to our coaches.

The Coaches' Forum, is part of our High Performance

programme to create a space for coaches to engage with one another on the future of an innovative and sustainable model for our recruitment and retention plan.

Another stalwart supporter is Chief Operating Officer, Prof Stan du Plessis, who addressed our captains and chairpersons at the annual welcoming function. He left us with a sharp reminder: Hard work and persistence is key, but it is also important to take failure and success as learnings.



Rector and Vice-Chancellor, Prof Wim de Villiers, talks sport with us during a Maties staff engagement.

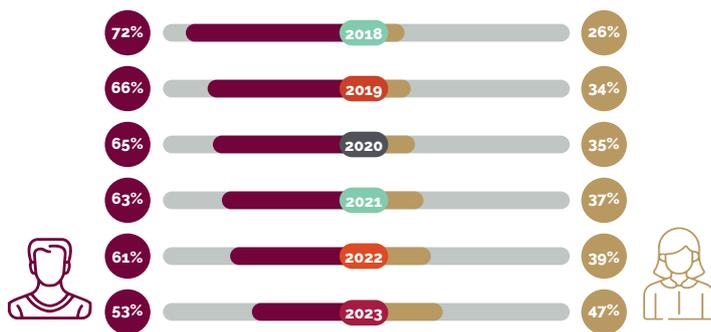
# Dr Ali Bacher engages with Maties



Thanks to Stellenbosch University's Students' Representative Council (SRC) and Maties Sport, student-athletes, staff and coaches were able to engage with cricket legend Dr Bacher. Bacher, regarded as South Africa's cricket mastermind and all-rounder, was welcomed by the Head Coach of Maties Cricket and former professional, Ryan Bailey, who introduced Bacher as the father of South African cricket.

## High Performance at a glance

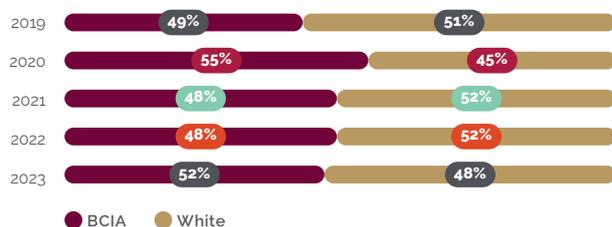
### 2023 HP student-athlete participation enrolment: gender distribution



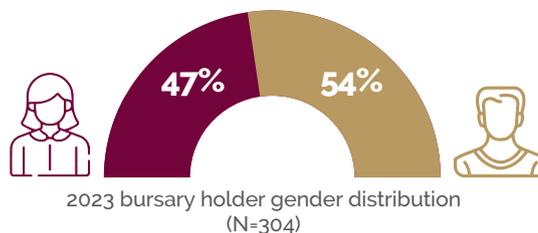
### Gender distribution of HP student-athletes 2018 - 2023

	2018	2019	2020	2021	2022	2023
Male	246	228	208	199	190	174
Female	94	117	112	118	121	154
Total	340	345	320	317	311	328

### BCIA vs white bursary allocations 2019 - 2023



### 2023 HP sport bursary allocations: gender distribution



## All Maties athletes to benefit from remote training technology

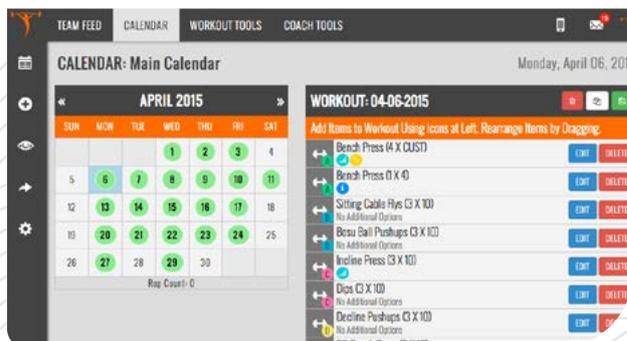
Maties Sport has invested in software to provide all student-athletes with personalised training programmes.

Not only will this technology support Strength and Conditioning coaches, it will allow student-athletes interactive access to training materials from their communications devices at all times – meaning that they can fit training into their academic and sporting schedules when convenient for them.

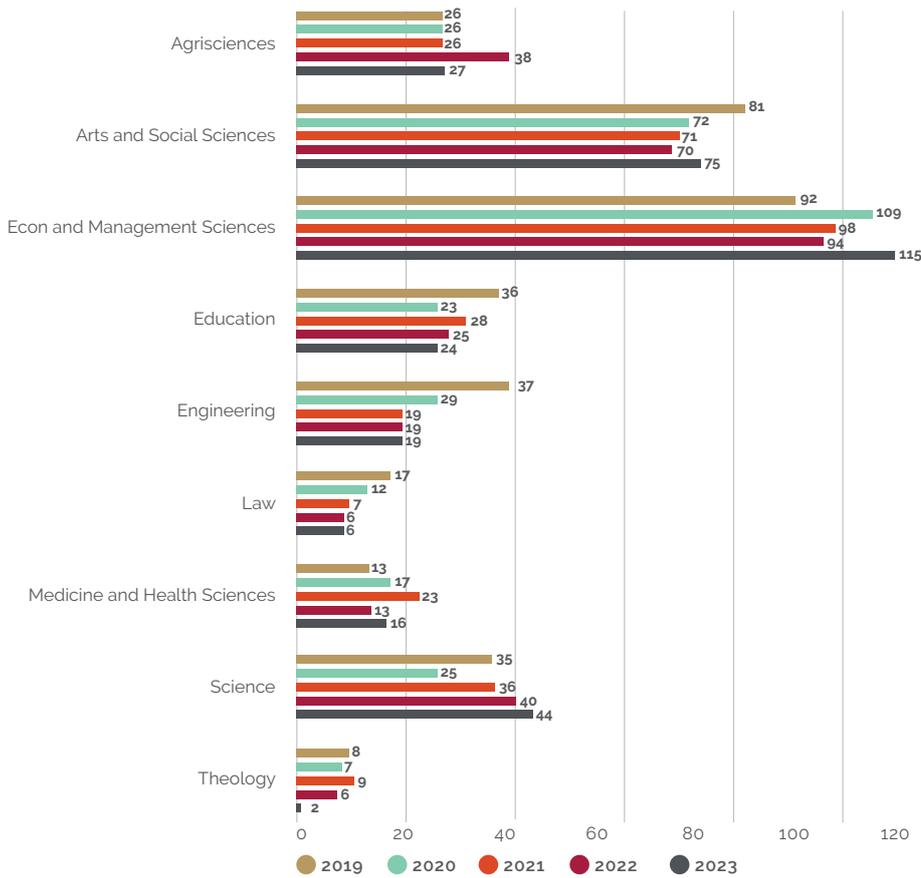
This advance into “remote” coaching has numerous and far-reaching benefits for our High Performance Unit:

- Better support and tracking of student-athletes during holidays;
- Pre-set programming to all codes and teams;
- Early intervention at school level to prepare future Maties for the sport environment;
- Assistance with staff health and wellness initiatives; and
- Income potential through providing support to external individuals and teams.

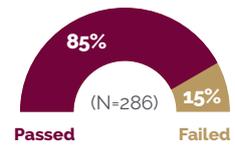
A bonus is that it will enable the HP Unit to build up a database of programmes and an exercise library that includes video demonstrations.



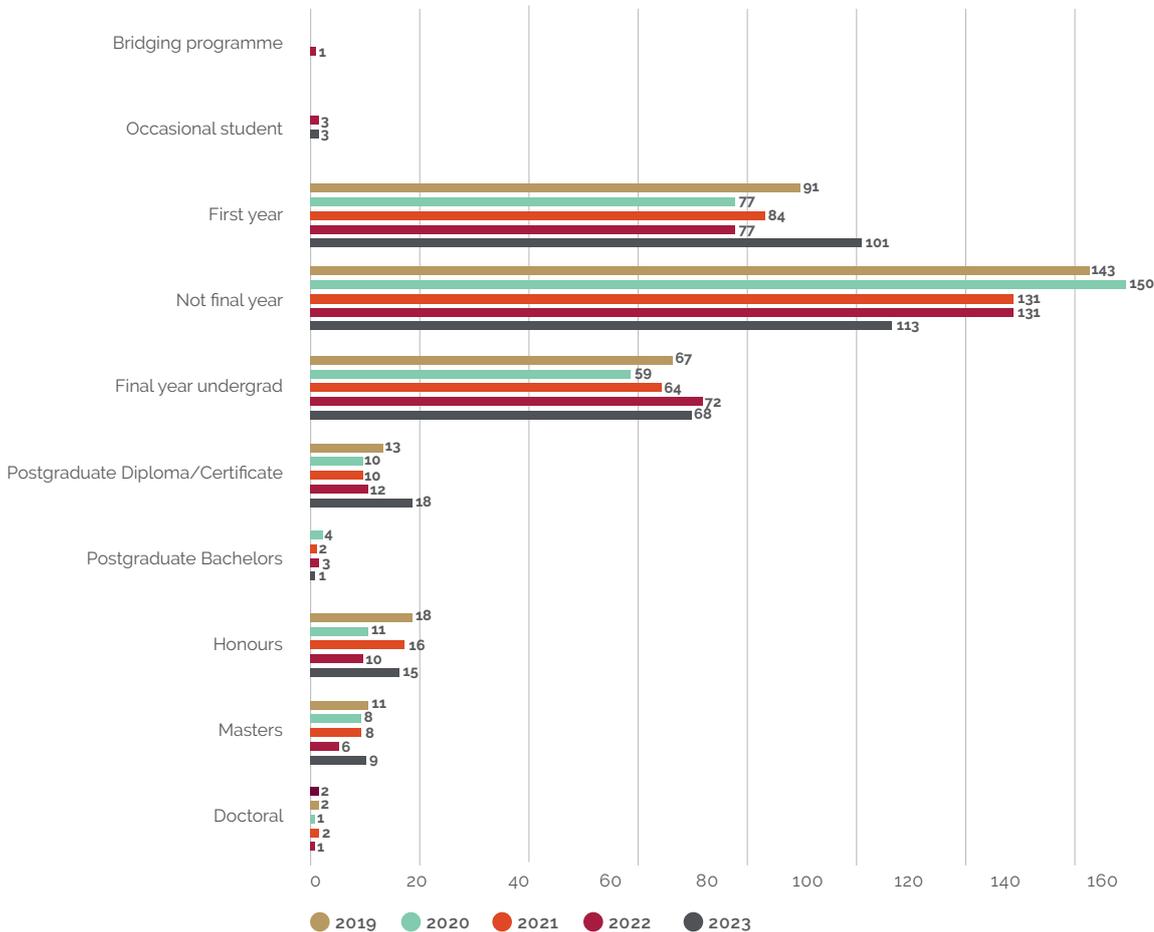
### Number of HP student-athletes per faculty: 2019 - 2023



### 2023 UNDERGRADUATE HP SQUAD CREDITS



### Distribution of HP student-athletes by year of studies: 2019 - 2023



# 6

# APPLAUDING OUR STARS

Maties Sport creates the environment for student-athletes to ignite their talents while studying at Stellenbosch University. The proof of our programmes' effectiveness is evident in how Maties continue to make us proud nationally and throughout the world. Three exceptional student-athletes were honoured with the 2023 Rector's Awards for Excellence in the Sport category: Anika du Plessis – Chess, Mire Reinstorf – Athletics, and Jana van Schalkwyk – Athletics.



Anika du Plessis



Mire Reinstorf



Jana van Schalkwyk



Maties Netball goalkeeper and Captain, **Syntiche Kabuya**, has proved to be a pivotal player for the Southern Stings in the Telkom Netball League.



Maties tennis player, **Lisa Yssel**, competed for Namibia at the Billie Jean King (BJK) Cup in Kenya in June, and was later selected for Namibia's senior national team at the Kikuxi Villas Open in Angola. She is a BCom Logistics and Supply Chain Management student.



Maties Javelin star **Jana van Schalkwyk** has been part of the Maties Athletics team since her first year in 2020 and won bronze at the World Student Games in 2023.



Veteran Maties Netball players **Nichole Taljaard** and **Nicole Smith** were included in the 15-woman Spar Proteas Squad to compete in the World Netball Cup staged in Cape Town in July.

**Mire Reinstorf**, Maties Sportswoman of the Year in 2022 and renowned pole vault athlete, was chosen as a wild card for the World Athletics Championship in Budapest, Hungary. She is a BCom Actuarial Science student.



# Rugby players fly our maroon flag



*Our Men's Rugby 15 claimed the USSA crown.*

Deon Fourie, Grant Williams and Kyle Steyn (Scotland) took part in the 2023 Rugby World Cup, and Grant de Jager joined the Junior Boks training squad (captained by Paul de Villiers).

Bianca Augustyn, Elitha Sylvester and Ankia Viljoen are all part of the Springbok Women's 7s squad, and Luchell Hanekom made her debut for the Springbok

Women's Team, while Lara Schats joined the Springboks Women's training squad for the WXV 2. Provincial Players include 31 former Maties playing in the URC and European Challenge, with an additional 17 playing in the Currie Cup. Six former and current Maties played in the DHL WP Women's team and 29 Maties players featured in the DHL WP U19, U20 and U21 teams.

## Farewell to Zanele Situ – a global Maties icon

At the Olympics in Sydney in 2000 she became the first black South African woman to win a Paralympic gold medal. She also won silver in the discus. In 2003 she was awarded the Order of Ikhamanga (silver) for her outstanding contributions to sport by the South African Presidency.

At the Athens Games in 2004, where she won gold, she received the Whang Youn Dai achievement award – becoming one of only two South Africans to be bestowed this honour.

Remarkably, 16 years after winning her first medal, the Maties Paraspport athlete did it again, winning bronze in the javelin (F54) at the Paralympics in Rio. In 2011 she earned bronze at the World Championships, and finished fourth at the 2012 London Paralympics.

The unassuming, but ultra-determined veteran won two more World Championship bronze medals, at Lyon (2013) and Doha (2015), both in the javelin. She also threw a distance of 17.90m, a personal best, to claim the bronze medal at the 2017 Games, her first Paralympic medal in 12 years.



*Zanele Situ*

At Tokyo 2020, Situ represented Team SA at a sixth Paralympics. Then aged 50, she was the oldest member of the 34-strong squad in Japan.

At the age of 11, Situ lost the use of both her legs and became wheelchair-bound. Despite this, she took up athletics in 1985, and in 1998 she qualified for the World Championships in England, where she won gold medals for javelin and shot put. Situ passed away in November 2023 at the age of 52.

# 7

# ANOTHER WINNING YEAR!

Maties Sport is proud of the 50 student-athletes who represented their countries across 12 different sporting codes in 2023. We acknowledge all our players who give of their best each year and our USSA, league and club stars, as well as our international stars that continue to shine brightly.

Maties Sport shone at the winter University Sport of South Africa (USSA) Championships, taking home gold in Women's Hockey, Netball (which we hosted) and Water Polo. We also claimed the championship titles in Men's Rugby, Men's Water Polo, Men's Football and eSport. Other notable achievements at USSA were a silver in Swimming, bronze for Rowing, and bronze for both our Rugby 7s sides (men and women).

The 31st Summer Universiade FISU World University Games took place in Chengdu, China, and 10 Maties Sport student-athletes and one coach joined Team SA. Maties Aquatics made up seven of the 10 Maties representatives: Leila Broomhall, Anna Thornton-Dibb, Jennifer Everett, Stephanie Berry, Jordan Harding, Leah Goodman and Jenna van den Bosch. Head Coach, Cameron Sugden, was selected as an official.

Also, Anna Thornton-Dibb (current student) and Meg Sileno (alumnus) took part in the World Aquatics Senior Women's Water Polo World Cup qualifiers in Berlin, Germany. And, Maties alumni Water Polo players - Joshua Faber, Lwazi Madi, Cameron Laurenson and Ross Stone - accompanied by Maties

Head Coach Vaughn Marlow, were on national duty and finished off with a 9-7 win against New Zealand at the World Aquatics Water Polo World Cup.

It was double gold for Maties Hockey U/21 players at the African Cup of Nations. Maties Hockey student-athletes Caylin Maree, Mikkela Le Roux, Katlego Bodibe, Jenna Fyvie, Daniella de Oliveira, James Flint, Viwe Mbata, Hans Neethling, Caleb Oliphant and Ross Montgomery were part of the SA U/21 teams who helped secure their spot in the FIH Junior World Cup. In addition, our Maties Women's Head Coach Lenise Marais, and video analyst Jamie Smith, were in the forefront of leading this great achievement by our national U21 women's team!

Our Recreation and Active Lifestyle Unit, in collaboration with the SU Student Representative Council, launched a Campus Sport programme to enable students who aren't registered with clubs, a chance to play their games of choice at a social level. Campus Sport Bumper nights launched in August and attracted seven codes which included rugby, football, hockey, netball, tennis, table tennis and basketball.

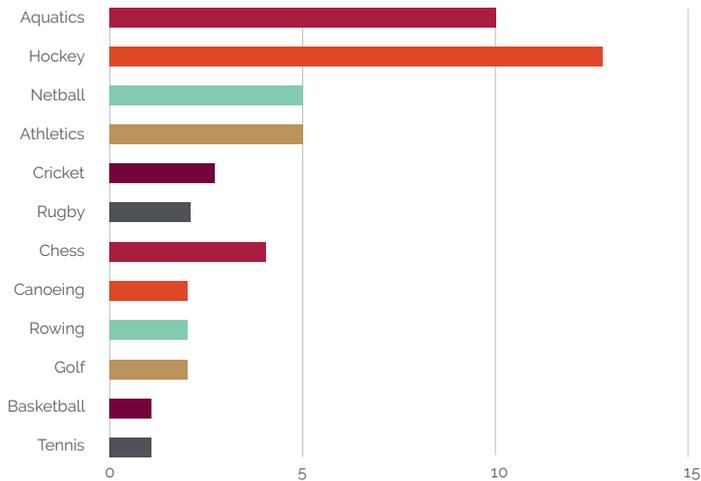


*USSA winners: Maties Women's Hockey celebrate victory.*

### Performance review of Maties Sport High Performance sporting codes: 2019 – 2023

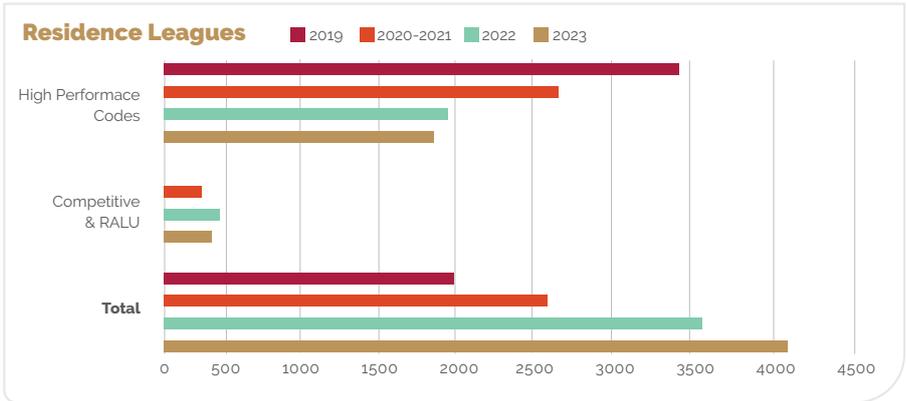
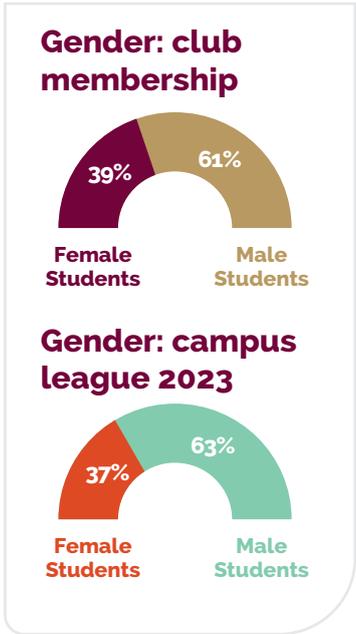
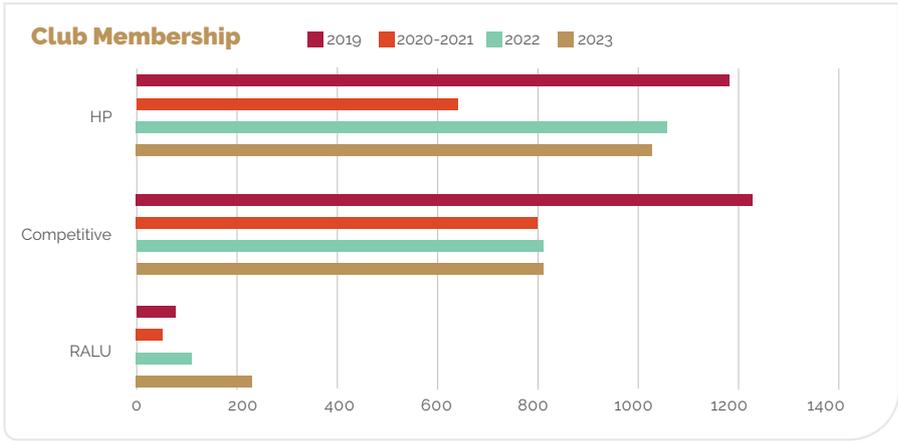


### Maties national & international representation 2023

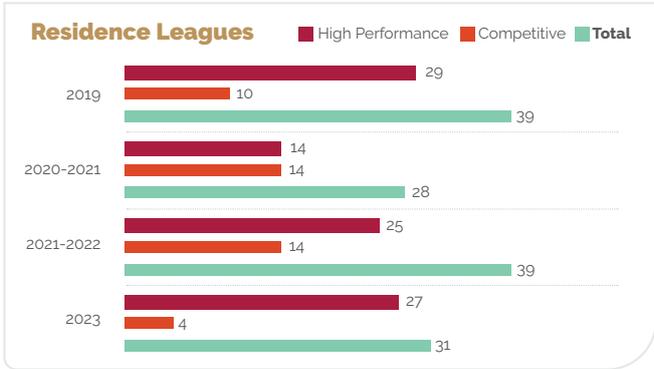


### High Performance Sport Codes Results 2019 - 2023

	2019	2020	2021	2022	2023
<b>VARISTY CUP</b>					
Men's Rugby	1st	N/A	2nd	2nd	4th
Women's Rugby	N/A	N/A	N/A	N/A	1st
YG Rugby	N/A	N/A	N/A	4th	2nd
<b>VARISTY SPORT</b>					
Women's Hockey	2nd	N/A	N/A	2nd	N/A
Men's Hockey	N/A	N/A	N/A	3rd	N/A
Cricket	4th	N/A	N/A	1st	N/A
Netball	2nd	N/A	2nd	1st	4th
<b>USSA</b>					
Athletics	4th	N/A	5th	5th	5th
Aquatics (Swimming)	2nd	N/A	3rd	2nd	2nd
Aquatics (Water polo)	1st	N/A	1st	1st	1st
Women's Basketball	3rd	N/A	N/A	9th	2nd
Men's Basketball	5th	N/A	N/A	4th	6th
Cricket	1st	N/A	2nd	4th	5th
Men's Football	2nd	N/A	N/A	20th	1st
Women's Football	15th	N/A	N/A	13th	11th
Netball	2nd	N/A	3rd	1st	1st
Women's Hockey	3rd	N/A	2nd	1st	1st
Men's Hockey	2nd	N/A	4th	1st	2nd
<b>LEAGUE</b>					
Athletics	N/A	N/A	N/A	N/A	N/A
Aquatics (Swimming)	N/A	N/A	N/A	N/A	N/A
Aquatics (Water polo)	-	N/A	-	-	-
Women's Basketball	N/A (withdrew)	N/A	1st	1st	N/A (withdrew)
Men's Basketball	N/A (withdrew)	N/A	1st/2nd	2nd	N/A (withdrew)
Cricket	-	N/A	1st	1st	1st
Men's Football	2nd	N/A	7th	5th	-
Women's Football	13th	N/A	8th	6th	-
Netball	1st	N/A	N/A	1st	1st
Women's Hockey	-	N/A	1st	1st	2nd
Men's Hockey	-	N/A	2nd	2nd	1st

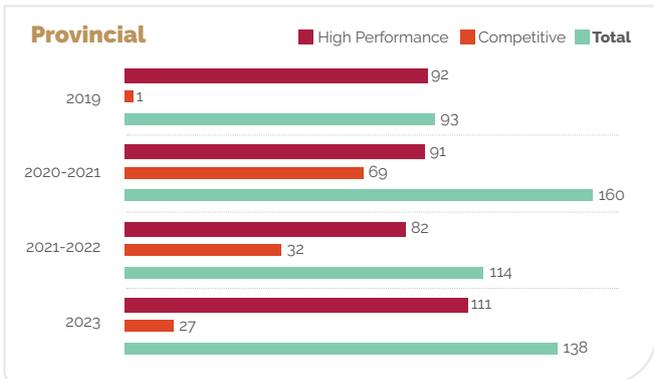


## 2023 TOTAL CLUB MEMBERSHIP



### National Representation

	High Performance	Competitive	Total
2019	29	10	39
2020-2021	14	14	28
2021-2022	25	14	39
2023	27	4	31



### Provincial Representation

	High Performance	Competitive	Total
2019	92	1	93
2020-2021	91	69	160
2021-2022	82	32	114
2023	111	27	138

# Maties Sport Award Winners 2023

**Sportswoman of the Year (Parasport):** Anika Pretorius

**Team of the Year:** Maties Women's Rugby

**Club of the Year:** Rugby

**Coach of the Year Individual Sport:** Daniel Damon

**Sportswoman of the Year:** Ongeziwe Mali

**Coach of the Year Team Sport:** Lenise Marais

**Full Colours – 37**

**Academic Achievers – 15**

**Sportsman of the Year:** Lutho Skweyiya

**Student Administrator of the Year:** Lehan Botha

**Special Recognition:** Mandilene Hoffman, Brandon Beack, Nicola Smith and Nichole Taljaard



Prof Sibusiso Moyo, DVC: Research, Innovation and Postgraduate Studies awards the Sportswoman of the Year trophy to Ongeziwe Mali (left) and the Sportswoman of the Year (Parasport) to Anika Pretorius.

Lutho Skweyiya - Sportsman of the Year, with Prof Stan du Plessis, COO of Stellenbosch University

Our student-athletes across codes made us proud in USSA, Varsity Sport and League competitions. Well done to Maties Rowing, Football and eSport competitors.





# RESEARCH FOR IMPACT

The appointment of 21 Fellows, the establishment of an Olympic Studies Centre, impactful research and social impact programmes made 2023 a busy year for the Centre for Sport Leadership (CSL) and its newly-appointed Head, Dr Nana Adom-Aboagye.

## We establish an Olympic Studies Centre

The Centre for Sport Leadership made a successful bid to the International Olympic Committee (IOC) to establish an Olympic Studies Centre (OSC) – the South African Centre for Olympic Studies and Social Impact (SACOSI).

An OSC forms an integral part of the academic and research integrity of the Olympic Movement, and the newly-formed SACOSI at Stellenbosch University becomes the second of its kind in Africa and one of 68 globally.

SACOSI aims to serve as a leading research and academic entity in Africa. It will be engaged in multi-stakeholder collaboration for impactful and engaged education, training, and research to inform policy development, strategic decision-making and knowledge production related to Olympic Studies and Sport for Development and Peace at all levels. It will be headed up by Professor Cora Burnett, one of the Centre's Research Fellows, who established the

first Olympic Studies Centre in Africa in 2014 at the University of Johannesburg.

Maties Sport Chief Director, Ilhaam Groenewald will serve as SACOSI's Deputy Director. All 21 Research Fellows of the Centre will also be affiliated with SACOSI.



Ilhaam Groenewald (Deputy Director of SACOSI), Dr Nana Adom-Aboagye (Director of CSL), and Prof Cora Burnett (Director of SACOSI).

## Publications

The Chief Director of Maties Sport, Ilhaam Groenewald, Head of the Centre, Dr Nana Adom-Aboagye, and one of our appointed Research fellows, Prof Cora Burnett, contributed four chapters to the textbook: *The Management of Sport in South Africa* – that provides a unique and different approach to sport management in the South African context.

Professor Cora Burnett went on to publish a manuscript in the *Journal of Physical Education and Sport*: *We all stand accused in the fight against 'doping' among young South African rugby players*, and she collaborated with the Centre's Head in publishing in *Frontiers in Sports and Active Living*, on: The underrepresentation of women in sport leadership in South Africa.

# Impactful Research Engagements

The Centre was involved in impactful research at a South African national and regional level.

The Netball World Cup was hosted for the first time in Africa in 2023 and the Centre conducted research (a global first) that explored the safeguarding experiences of volunteers at an international event.

This was followed by research for the African Union Sports Council Region 5, whereby the Centre was the project lead in research exploring gender, sport leadership, and disability within five African countries (Botswana, Malawi, South Africa, Zambia, and Zimbabwe).



The Centre was also involved in workshopping the draft National Women in Sport Policy of South Africa across all nine provinces.

## Game Changers Programme

The Centre for Sport Leadership (CSL) and Maties Sport partnered with leading stakeholders to deliver the Commonwealth Games Federation Game Changers Programme in May.

Participants from Stellenbosch schools received coaching in netball, rugby and athletics, and team building activities by Love Life between coaching sessions.

Partners invested in the programme included the South African Sports Confederation and Olympic

Committee (SASCOC), its Athlete's Commission, the Department of Sport, Arts and Culture, Western Cape Government, ASA, Netball SA, SARU and National Lotteries Commission.

Social impact is one of the University's focus areas to advance knowledge and life skills while serving society, and with sport being the ideal tool for change in the country, CSL head Dr Nana Adom-Aboagye urges people to partner with her office to run more of these projects in Stellenbosch.

## Visit from Dr Ian Sherwin

Dr Ian Sherwin from the University of Limerick (Ireland) visited in March. Our collaborative research area is on reflective coaching practice. He engaged with our head coaches across all sporting codes, supported by the Erasmus Mudus research grant between our two Universities.

He also delivered an insightful lecture on "Coaching Styles & Communication" to our HP Head Coaches, HP Unit staff, and 3rd year Coaching Specialisation students from the Department of Sport Science.





**Dr Araba Chintoh**  
University of Toronto  
Canada



**Prof Mark Campbell**  
University of Limerick  
Ireland



**Prof Adam Toth**  
University of Limerick  
Ireland



**Prof Iain Lindsey**  
Durham University  
UK



**Dr Ian Sherwin**  
University of Limerick  
Ireland



**Dr Christine Nash**  
University of Edinburgh  
Scotland



**Prof Meredith Whitley**  
Adelphi University  
USA



**Prof Billy Graeff**  
Universidade Federal  
do Rio Grande  
Brazil



**Prof Albert Grundling**  
Stellenbosch  
University  
South Africa

# MEET OUR CSL FELLOWS



**Prof Vassil Girginov**  
Brunel University  
London  
UK



**Prof Richard Giulianotti**  
Loughborough  
University UK



**Dr Holly Collison**  
Loughborough  
University-London  
UK



**Prof Simona Safarikova**  
Palacky University  
Czech Republic



**Prof Arnaud Richard**  
Université de Toulon  
France



**Prof Lesley Ferkins,**  
Auckland University  
of Technology  
New Zealand



**Prof Sally Shaw**  
University of Otago  
New Zealand



**Dr Michele van Rooyen**  
SA Rugby Union  
South Africa



**Prof Nico Schulenkorf**  
University of  
Technology Sydney  
Australia



**Prof Cora Burnett**  
Stellenbosch  
University  
South Africa



**Prof Ramon Spaaij**  
Victoria University  
Australia



**Prof Holly Thorpe**  
University of Waikato  
New Zealand

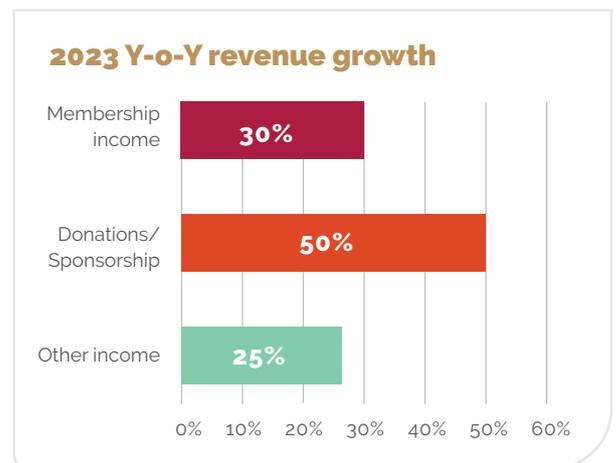
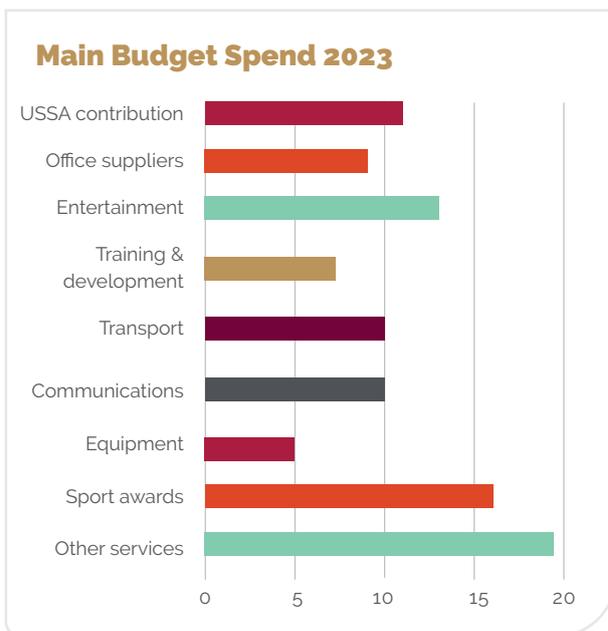


# FINANCE

Keeping a sharp eye on income and expenditure is all part of Maties Sport's commitment to good governance and to ensuring that we can continue to offer the very best experience to our student-athletes.

## Achieving financial sustainability

We aim to achieve financial sustainability through (1) long-term planning and investment (2) cost management (3) revenue generation (4) investment in infrastructure (5) governance and transparency (6) risk management (7) fan engagement (8) social impact and (8) adaptability and innovation. By effectively managing these factors, we can enhance our financial sustainability for long-term success in a highly changing, competitive and dynamic higher education sector.



For Human Resources we had a few vacancies in the year that led to a 5% saving on our overall budget. These savings were used within our integrated budget approach to support environments needing to mitigate financial shortfalls.

Our financial objective of being sustainable remains a priority as we want to provide sport to students at the lowest possible costs, with superior coaching and leadership.

**Club membership 30% increase** - This due to clothing packages that to drive the Maties Sport brand and create uniformity between different sport teams.

**Donation and Sponsorship 50% increase** - Maties Rugby signed a 3-year partnership with Adam Piper for the new Campus rugby initiative lead by Head of Rugby, Drikus Hancke.

**Other income 25% increase** - This is due to event income generated, as well as sales of supporters' apparel.

# 10

# PURPOSEFUL PARTNERSHIPS

Maties Sport prides itself on its facilities, sports offerings and academic and training support programmes for our student-athletes ... but we would not be able to deliver to such a high standard if it were not for our knowledge, financial and sponsorship partners.

## Maties Sport in stylish deal with Hi-Tec

Maties Sport has started a new clothing partnership with Hi-Tec Sports Distributors for 2023. The company is a very well-known brand within Maties Sports. Earlier in the year Maties Sport went through a tender process looking for a company that can provide quality clothing at the best value for us and Hi-Tec Sports Distributors was successfully awarded the tender. Reasons for the tender was to eliminate different designs by sport clubs and using different suppliers. By partnering with a brand like Hi-Tec, we will further enhance the value proposition to our members by providing one quality brand of clothing.



*Maties branded by Hi-Tec.*

With this partnership Hi-Tec Sports Distributors are sponsoring 20% of the total purchase agreement and Maties Sport is liable for the balance. This partnership includes "off field" clothing at a reasonable and fair price with a quicker service as Maties Sport will have all the items in stock.

## FISU/FASU Strategic Dialogue



*Ilhaam Groenewald with Eric Saintrond.*

Our Chief Director: Maties Sport, Ilhaam Groenewald, attended the 2023 FISU & FASU Strategic Dialogue which took place at Wits University in May. The theme of the dialogue was: Unlocking Africa's Potential, and she was able to have engaging conversations. She is pictured here with FISU CEO, Eric Saintrond.

# GAPS Africa hosted by Maties Sport



Coaches, athletes and para-sport athletes from across the African region gathered in South Africa at the end of August to take part in a two-week camp, which aims to support the development of inclusive sport pathways that promote positive social change in sport and communities.

## Development and Alumni Relations

Development and Alumni Relations (DAR) worked closely with Maties Sport and sporting codes to raise funds from alumni, corporates, foundations and trusts. The main aim was to raise funding for education bursaries for High Performance student-athletes and for sponsorships.

Just over R7,5million was raised from 41 donors in 2023 and this enabled many student-athletes to continue their studies at Stellenbosch University and perform on the sports field.

### Various events were held:

- Hosting sponsors at Varsity Cup matches;
- A Gauteng golf day at Rand Park in May;
- A pre-Netball World Cup Cocktail function at Die Stal, with Maties Proteas Netball legends and current players;
- A Gauteng Alumni cocktail function with Maties Springbok legends at the Johannesburg Country Club;

- A Gauteng golf group at Houghton with donors, alumni and sponsors;
- The SWAN Ladies golf day at Stellenbosch; and
- The Doc Craven Golf Day at Stellenbosch (which raised just over R1m for Craven Bursaries).



Golf Day held in Randpark, Johannesburg was a festive outing for donors and alumni.

## Thank you to our Partners!

Without sponsors, many sport programmes and events would not be viable. Maties Sport and Stellenbosch University expresses our sincere gratitude for your generous donations, financial support, and contributions in 2023 year.

### Thank you:

- First National Bank
- Adam Piper
- Pro Events Security
- Gallagher (Pty) Ltd
- Eye gym (Pty) Ltd
- Hi-Tec distribution
- Hyundai vehicle Stellenbosch
- Kingdom & Co
- Drenched (Pty) Ltd
- Peninsula Beverages (Pty) Ltd



# CONNECTING WITH OUR FANBASE

The Media and Communications Unit continues to underscore all Maties Sport events and processes through communications planning, coverage in real-time on social media and website, devising branding opportunities, and informing activations to maximise the student experience and SU Brand advancement.

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Maties Sport Media and Communications Unit also held the first ever Media and Brand workshop in collaboration with Stellenbosch University Corporate Communication and Marketing Division (CCMD), showcasing their commitment to brand alignment and the latest trends with various Maties Sport staff – sport managers, coaches, club chairpersons and media representatives all in attendance.

The unit yet again proved invaluable in 2023 by keeping not only the Maties Sport team connected and informed but also the wider public through a variety of posts in assorted media on multiple channels at events such as Varsity Cup, Varsity Netball, USSA competitions and newly-launched Campus Sport Bumper Nights. The Unit also undertook a drone project, which showcases all Maties Sport facilities – you can take the 360 virtual tour here: <https://sport.sun.ac.za/facilities/>

MarketIQ provides media listening to Maties Sport and the details below show the return on investment from our media coverage in 2023. With about 5 000 mention counts in the media, predominately with a neutral tonality

in print and online – Maties Sport average iScore gauge is 3.08 with almost R3.5 billion total average on returns.

Maties Sport’s social media platforms are on a steady rise, with Instagram and Facebook growing by 2.2K and 2.3K followers respectively. The audience across platforms remains between the ages of 18-24 years, mainly comprising our student body. In 2023, the impressions from our main pages came to 9.3 million, which demonstrates our extensive reach.

## Hit the Follow Button

Main platform following numbers as of 20/12/23:



**Instagram:**  
**Followers: 7 232**  
(Increased by 2.2K)



**Facebook:**  
**Followers: 11 437**  
(Increased by 2.3K)



**X:**  
**Followers: 3 468**  
(Increased by 205)



**TikTok:**  
**Followers: 1293**  
14,K Likes (started in 2023)

### 2023 in numbers



**5.7K**  
Posts published



**9.3M**  
Total impressions



**8.1K**  
New followers



**634.1K**  
Total engagement

### Overview of Coverage



**5 091**  
dt. Mentions Count



**3.08**  
dt. Average iScore Gauge



**0%**  
dt. Net Sentiment %



**R3 469 727 593**  
dt. Total AVE



**745 103 724**  
dt. Potential Reach

*\*Engagement is the number of times users reacted to, commented on, shared, or clicked on your post.  
\*Impressions are the total number of times a post is seen across users on a platform.*